

Dear Louise Arnal,

We would like to thank you for handling our manuscript as editor and for your positive assessment of its quality.

We have added a table number and caption for the table under Appendix C. We have not adjusted the color scheme in Figure 3. The reason is that certain elements must share the same color. In the press release, blue indicates that a quotation from the scientist who conducted the study is present. When this quotation is copied verbatim into the newspaper article, the same blue color is used in the bar representing the news article, as the quotation is identical. If the quotation has been rephrased, or if a new quotation from the study's scientist is added, the bar is shown in light blue or dark blue, respectively.

We understand that this may appear counterintuitive at first glance, but we believe it is important to keep the color the same when the quotation in the press release and the newspaper article is identical. To clarify this point for readers, we have added the following explanation below Figure 3:

Figure 3: Visual representation of actor roles and quotes in press release (PR) and newspaper article (NA)

The numbers of press releases and newspaper articles are provided above of the different cases. Please note that the variables "Quote studies scientist" and "Quote copied verbatim" share the same colour. "Quote studies scientist" refers to a press release that includes a quotation from a scientist who conducted the study. When this quotation is copied verbatim into the newspaper article, it is coded as "Quote copied verbatim," hence the shared colour. If the quotation is rephrased or if a new quotation is added, these are shown in light blue and dark blue, respectively.

We hope with this adjustment figure 3 is clear and the paper is ready for publication.

Kind regards,

Aike Vonk