Responses (in black) to the comments by **Solmaz Mohadjer** (in blue):

1. Remove informal language (e.g., it's, haven't, weren't etc.

We have replaced all occurences of it's, haven't, weren't and can't in the track-changed pdf (lines 68, 141, 232, 302), except where the word was part of the questionnaire.

2. Define 'young secondary school students' by providing an age range in parentheses.

We have now added that the readership is ages 13-35 (line 94 of the track-changed pdf).

3. Line 108: large readership (xx people)

We have now added that this article had more than 5,000 visits (line 99 of the track-changed pdf)

4. What does NS stand for? Please spell it out.

We have now changed this to "Nederlandse Spoorwegen" (lines 106, 113 and 122 of the track-changed pdf)

5. Line 115: Deutsche Bahn (national railway company in Germany)

We have added this to the track-changed pdf.

Responses (in black) to the comments by **Jenna Sutherland** (in blue):

6. Line 28 - Insert the word 'written' - '(specifically [written] in a manipulative way, such as..'

We have added this word (line 28 in the track-changed pdf)

7. Line 106 - I understand that this quoted text has come from the original source but it is not clear what NS is. I think the acronym needs to be defined. I assume it is Dutch national railway company Nederlandse Spoorwegen

This is correct, in the revised manuscript we have changed the wording to "[...] because Nederlandse Spoorwegen and Deutsche Bahn (the Dutch and German national railway companies) [...]" (lines 106-123 in the track-changed pdf)

Responses (in black) to the comments by **Lorena Grabowski** (in blue):

8. Please ensure that the colour schemes used in your maps and charts allow readers with colour vision deficiencies to correctly interpret your findings (see e.g. F2). Please check your figures using the Coblis Color Blindness Simulator (https://www.color-blindness.com/coblis-color-blindness-simulator/) and revise the colour schemes accordingly.

We have confirmed that all our figures can be correctly interpreted by readers with colour vision deficiencies now. We have used hashing in the Figures to differentiate red and green.