Earth Science for all? The economic barrier to European Geoscience conferences

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Abstract

Scientific meetings are vital for research development and networking. However, these events often reflect unconscious biases and barriers to diversity, particularly affecting ethnic minorities. The future success of geosciences depends on diversity, which enhances problem-solving and innovation through varied perspectives. This study examines the attendance diversity at the European Geosciences Union (EGU) General Assembly from 2005 to 2024, focusing on the impact of economic factors, distance, and population size on participation. Using publicly available data from the World Bank and EGU, this study finds that gross national income (GNI) is the primary determinant of attendance, especially post-COVID. Distance also influences attendance but to a lesser extent, while population size shows a weak correlation. To improve diversity in academic conferences, we suggest facilitating donations, offering affordable accommodations, establishing additional travel funds, and rotating the conference location. Our actions must go beyond the EGU General Assembly and other geoscience conferences, as these actions can also help dismantle barriers to inclusivity in other areas of our community. By addressing these financial and systemic barriers, geoscience conferences can become more inclusive, benefiting the entire scientific community.

1. Introduction

Academic conferences are crucial for researchers to promote their work, establish new connections and collaborations through networking, and be informed of the up-to-date research that is taking place across the globe. Such events are also places where the identities of scientists are constructed and how scientists are perceived within their community, often inadvertently reinforcing unconscious biases. Scientific conferences tend to reproduce barriers to diversity in the geosciences, meaning there is an underrepresentation of people from ethnic minorities and citizens from developing nations (King et al., 2018; Talavera-Soza, 2023), who are therefore more likely to face barriers to their career progress.

Diversity is essential to the future success of geoscience. As a community, we tackle complex global problems that transcend artificial geographical boundaries imposed by historical biases (Raja et al., 2022). Some of these problems, such as natural resource depletion, disaster risk reduction, and climate change, are urgent, and failure to tackle them will have dramatic negative consequences (Rogers et al., 2022). Addressing these subjects requires scholars with diverse backgrounds, including a representative mixture of cultures and ethnicities. Different perspectives and life experiences lead to unique questions and approaches to problem-solving, and inspire more creative alternatives to relevant challenges, ultimately leading to higher levels of scientific innovation (Medin and Lee, 2012; Hong and Page, 2004).

Within this context, scientific meetings play an important role in bringing together and promoting knowledge exchange among scholars from diverse backgrounds. But how diverse are geosciences meetings? Here, we probe into attendance figures for Europe's largest geoscience meeting, the European Geosciences Union (EGU) General Assembly, held in Vienna (Austria) since 2005. We selected EGU because it integrates all geosciences subjects and ranks among the biggest international conferences in the world with participants from over 110 countries. Using publicly available historical data (EGU, 2024), we highlight the persistence of economic factors as the primary control for conference attendance (Fig. 1). From our perspective of participating in the 2024 EGU assembly, we note that while the theme of Equality, Diversity, and Inclusion (EDI) is significantly featured in the conference program, the actual diversity observed falls short of ideal standards.

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2. Dataset and Methodology

We examine geographical diversity and representation at the EGU General Assembly (hereafter referred to as the *EGU meeting, assembly, or conference*), one of the largest geosciences meetings in the world. For each country, we analyze attendance figures from 2005 to 2024 relative to three variables: (i) distance to the event, (ii) gross national income (GNI) per capita, and (iii) population size. We chose distance to assess whether geography was the principal driver of attendance variability and GNI to assess the impact of income on participation. Given the lack of precise demographic data on the number of geoscientists per country, we use population as a proxy assuming the rate of geoscientists per capita is the same. All demographics are publicly available and derived from the World Bank and EGU's website (EGU, 2024 – see supplementary data). We favor these metrics because they are simple and not codependent/derived from each other (e.g., the human development index and Henley passport index, which derive from a series of political and economic factors). Because the selected metrics vary over several orders of magnitude, we calculate the Spearman's rank correlation coefficient (ρ) rather than a linear regression to examine their relative impact on EGU's conference participation.

Additionally, to avoid post-COVID biases in travel patterns and truthfully represent historical attendance trends, we exemplify these relationships using data from the last pre-COVID edition of EGU's meeting (2019). In addition to correlation coefficients, we compute income-independent over- and underrepresentation by dividing the normalized attendance by the product of population and the distance to the conference.

3. Results

3.1. Gross national income over time

Over the years, EGU's assembly attendance exhibits a strong correlation GNI, as illustrated in Figure 1, where the correlation coefficient (ρ) typically exceeds 0.6. Notably, these correlation values have consistently been significant at the 99% confidence level (they are between 10^{-8} to 10^{-13}, below the minimum value for the y-

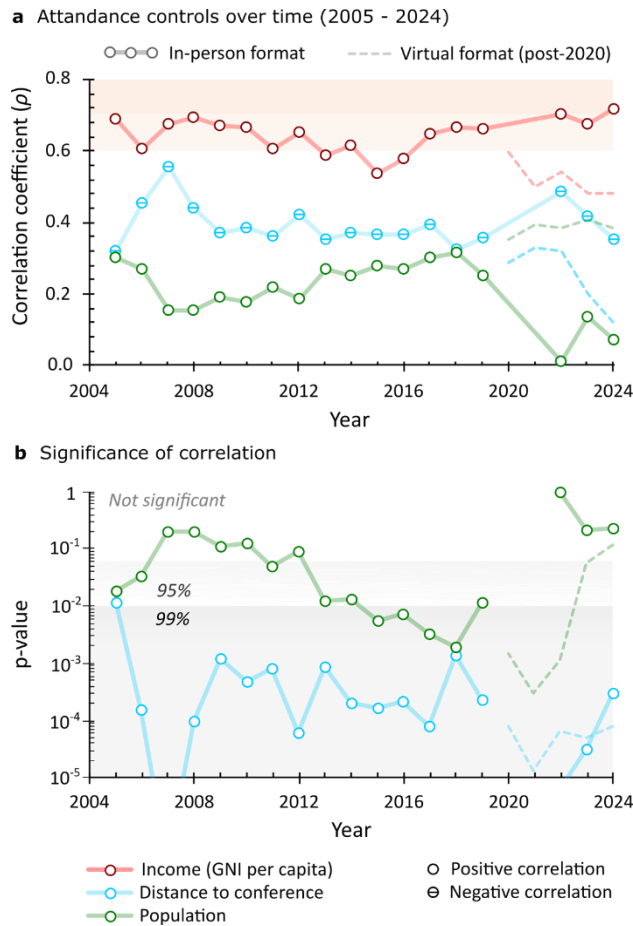
axis in Fig. 1b), demonstrating remarkable stability throughout the EGU meeting's history. This strong relationship between attendance and income is only disrupted by countries with large populations, such as China and India (Fig. 2b). In other words, these countries exhibit higher-than-expected participation based on their GNI values. While there has been a decreasing trend in the correlation between attendance and GNI since the inception of the EGU assembly (2005) until 2015; from the latter half of the 2010s (2015 until 2024) there is a reversal of this trend, with a notable increase in the correlation between attendees and GNI. Post-COVID metrics (2022 to 2024) reveal the strongest correlation ever recorded, with a ρ exceeding 0.8. In the virtual versions of the event (held from 2020 onwards), this correlation between attendance and GNI is less strong ($\rho < 0.6$; Fig. 1a).

3.2. Distance to conference site over time

The impact of distance to the conference site on attendance emerges as a secondary factor, with low correlation coefficients typically hovering around 0.35 (Fig. 1). Although this correlation is relatively weak, it remains stable and statistically significant at the 99% confidence level over the years. Despite its independent influence, distance often interacts with GNI as a combined socioeconomic limiting factor, since individuals from more distant countries have higher travel expenses. This pattern is disrupted by distant, wealthy countries, such as Australia, Japan, and New Zealand, which have all maintained robust participation throughout EGU assembly's history (Fig. 2a). In virtual versions of the event, distance shows the weakest correlation with attendance (Fig. 1a, $\rho < 0.4$).

3.3. Population over time

In contrast to gross national income, the total population of a country typically shows a poor correlation with attendance for the majority of EGU assembly's history, with ρ values consistently below 0.3 from 2005 to 2017 (Fig. 1). Despite that, there has been a steady increase in the correlation coefficient for population until 2018, with 2015 marking the first instance of statistical significance at the 99% confidence interval. This is particularly noticeable by examining the change in attendance figures

122 for populous countries such as India, China, and Indonesia during a 10-year pre-
123 COVID period (2009-2019; Fig. 2). Nonetheless, post-COVID figures for 2022 to 2024
124 indicate a significant drawback in this correlation, as evidenced by a ρ below 0.2,
125 representing the lowest value ever recorded in EGU assembly's history. In the virtual
126 versions of the assembly, held between 2020 and 2024, the population shows a
127 stronger correlation (ρ ~ 0.4) when compared with the in-person format of the event (ρ
128 < 0.2).

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130 **Figure 1.** Correlation between the EGU General Assembly participants and distance to the conference,
131 total population, and GNI per capita. (a) Spearman's rank correlation coefficient (ρ) and (b) their
132 respective significance (p-values); whenever a p-value is not visible it indicates that the p-value < 10^{-5}
133 (p-values for the GNI correlation are between 10^{-8} to 10^{-13}).

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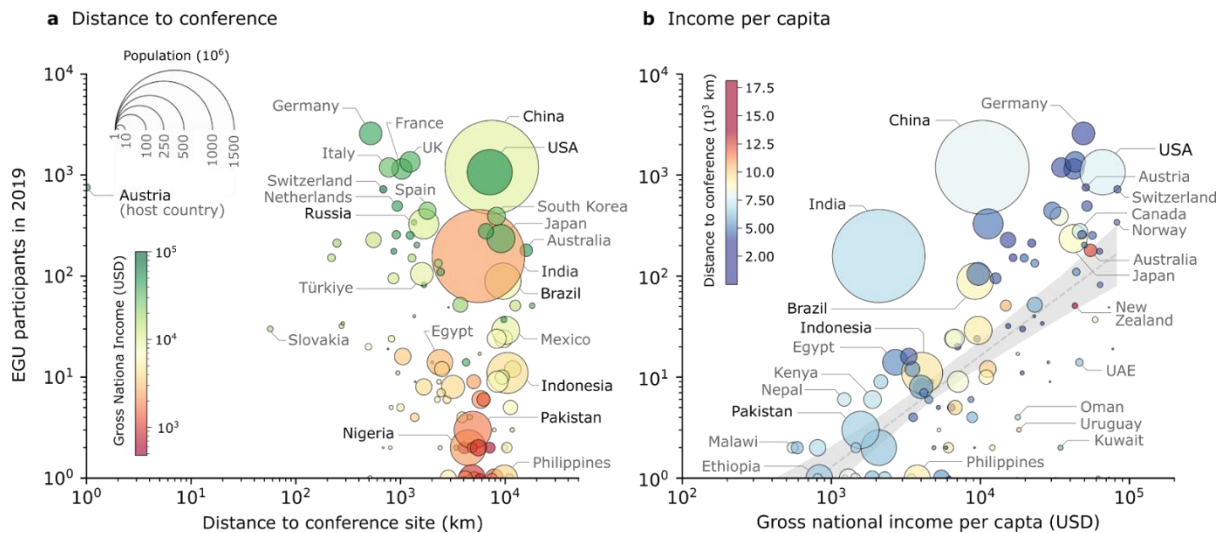


Figure 2. EGU's General Assembly attendance for the last pre-COVID meeting in 2019. a, participation vs. distance to the conference; b, attendance vs. Gross national income per capita. Gray shading regions in b denote 95% confidence intervals for a best-fit power-law regression of the data.

4. What controls the in-person EGU assembly participation?

Based on the variables investigated here, our results indicate that attendance at EGU's General Assembly is primarily and consistently controlled by income metrics (GNI), with the strongest correlation ever recorded in the past three years (Fig. 1, 2022-2024). Distance to the conference site also influences attendance, albeit with a weaker correlation. In contrast, a country's total population has historically shown a poor correlation with attendance (Figs. 1 and 2).

When comparing countries with similar populations and distances to the conference site, it becomes evident that income stands out as the main influencing factor in attendance (Fig. 2a). Nations with similar distances to the conference tend to exhibit higher participation rates with increasing GNI (Fig 2a). Examples include, from lower to higher GNI, Pakistan, South Korea, and the USA. This pattern is disrupted by populous countries such as India and China. Similarly, a similar trend is observed among countries with comparable populations. For instance, Ethiopia and the Philippines have significantly fewer participants compared to Japan (Fig 2b). In this context, our compilation reveals that attendance is dictated by a power-law relationship with income, with wealthier nations having two to three orders of magnitude more participants than poorer countries (Fig. 2b).

158   Under an income-independent participation scenario, participation would

159   depend on distance and population. To identify the impact of income, the map in Figure

160   3 shows the relative representation of each country in the EGU assembly of 2019 after

161   normalizing for distance and population. Notably, countries in Europe, northern North

162   America, and Oceania (the Global North) exhibit the highest representation. Not

163   coincidentally, these are the countries with the highest GNI per capita values (Fig. 2b;

164   World Bank, 2024). Conversely, numerous countries in Latin America, Africa, and Asia

165   are moderately to highly underrepresented in the conference. Based on correlation

166   metrics (Fig. 1) and attendance plots (Fig. 2a), the distance from the conference venue

167   can be ruled out as the primary reason behind representativity. From a global

168   perspective (Fig. 3), curves of equidistance reveal that countries located at

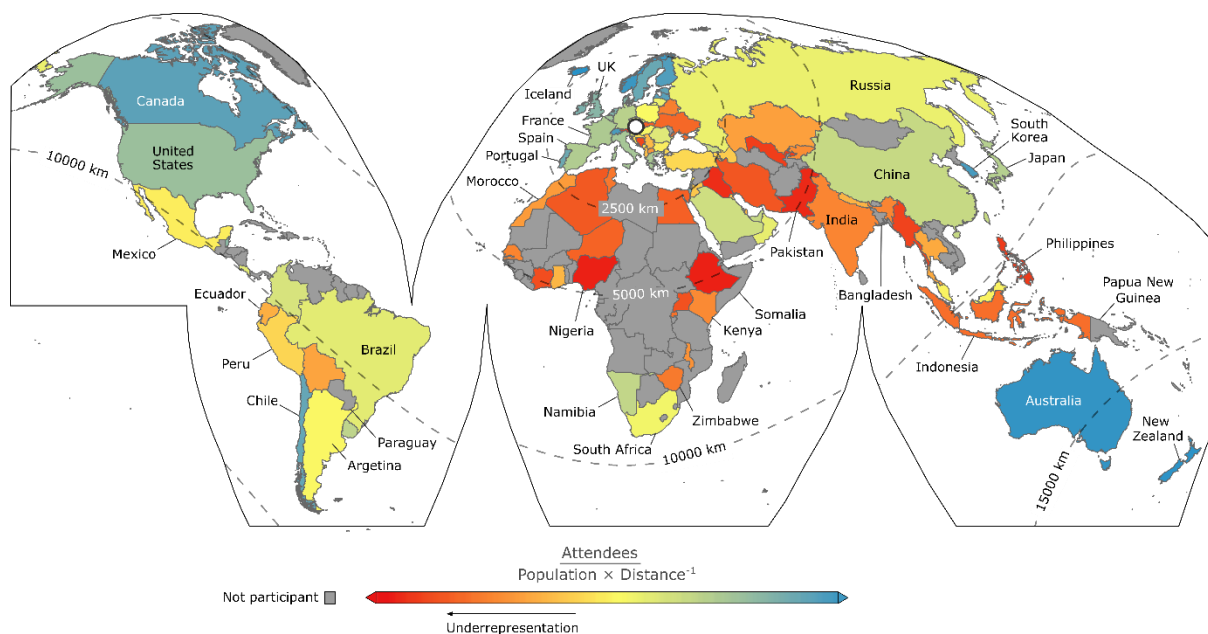
169   comparable distances from Austria present varying levels of representation. For

170   instance, despite all being approximately 7,500 km away, India and nations in central

171   Africa are notably underrepresented, while Canada stands out as overrepresented in

172   conference attendance (Fig. 3). Additionally, Australia, despite being one of the most

173   distant countries from Austria, maintains a high level of representation in the event

174   (Figs. 2b and 3).

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176   **Figure 3.** Representation attendance map for EGU General Assembly 2019 corrected for both distance

177   and population. Dashed lines represent the distance to EGU's conference site in Vienna, Austria.

178   Ultimately, attendance in the in-person EGU assembly is largely controlled by

179   income. With registration fees ranging from €525 to €765 for non-students in 2024, the

180 economic burden varies significantly across countries. For instance, in our home
181 country Brazil, registration costs can amount to nearly three times the monthly
182 minimum wage, or about half the monthly wage of a full professor (World Salaries,
183 2024). In African nations like Angola, Nigeria, and the Democratic Republic of Congo,
184 fees can exceed ten times the monthly minimum wage, or roughly twice to three times
185 the monthly wage of a full professor (World Salaries, 2024). In contrast, in Canada,
186 fees equate to roughly half of the monthly minimum wage, or about one-tenth of the
187 monthly wage of a full professor (World Salaries, 2024). In addition, travel expenses
188 are generally much higher than registration fees, which are only a fraction of the total
189 cost. Additional expenses including transportation, accommodation, and meals, priced
190 in the local currency (euros), significantly add to the overall financial commitment of
191 participation.

192   Another significant barrier to in-person attendance for researchers from
193 developing countries, countries with less political stability, and nations facing
194 geopolitical tensions, is the challenge of obtaining a visa to enter Austria. The process
195 is often both costly and time-consuming, often requiring extensive paperwork, letters
196 of support, and sometimes in-person appointments which may involve travel costs.
197 Scientists from countries like Iran, Afghanistan, Yemen, and Bangladesh frequently
198 face more stringent visa requirements and higher rejection rates compared to those
199 from countries like Canada, Australia, or Japan (Passport Index, 2024). To address
200 this issue, the EGU has implemented measures to support visa applications by
201 providing detailed invitation letters (EGU, 2024).

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203   **5. What can be done about it?**

204   It is clear that the European Geoscientists Union (EGU) acknowledges the
205 importance of diversity and is actively working towards a more equitable future. In
206 2018, the EGU Council established an equality, diversity, and inclusion (EDI)
207 Committee to raise awareness and promote EDI initiatives (EGU, 2024b). Similar
208 efforts have been observed in other geoscience conferences and societies. For
209 instance, the American Geophysical Union Meeting, the world's largest geoscience
210 conference, also adopted a Diversity & Inclusion Strategic Plan in 2018 (AGU, 2024).
211 The Geological Society of London has recently established a new Equity, Diversity,

212   Inclusion and Accessibility Committee in 2024 (The Geological Society of London,
213   2024).

214   Additionally, since the COVID-19 pandemic in 2020, the EGU introduced a
215   virtual version of the meeting. This version offers lower fees, and free enrollment for
216   (i) undergraduate or master students and (ii) low- & lower-middle-income countries.
217   These initiatives are readily observed in correlation metrics for the virtual version of
218   the EGU assembly, which show record-breaking increased ranked correlation (ρ) for
219   population and decreased ρ for GNI and distance (Fig. 1a). Clearly, the virtual event
220   increased accessibility and diversity by reducing the cost. However, in our and others'
221   personal experience, the virtual event shows limited engagement and interaction with
222   presentations and reduced networking opportunities between attendees. Furthermore,
223   the EGU offers financial assistance to encourage participation in the in-person event.
224   The Roland Shlich travel support includes a waiver of registration fees, reimbursement
225   of the abstract processing charges, and travel expenditure aid up to €300. Even
226   though this initiative is commendable and impactful, the overall cost of attending
227   remains prohibitive for scholars from low-income countries.

228   To increase diversity at events like the EGU assembly and other geoscience
229   events, we must alleviate financial barriers for attendees from lower-income countries.
230   Here we explore some possibilities to achieve that goal. Firstly, establish a dedicated
231   travel fund aimed at supporting attendees from lower-income countries and
232   underrepresented regions (Fig. 3). This fund could help cover visa costs and offset
233   exchange rate disparities. It could be financed through donations from attendees,
234   companies, universities, and patrons. Secondly, consider rotating the conference's
235   host country within Europe, making it more accessible to participants from various
236   regions. Besides changing the distance to other countries outside of Europe, costs of
237   accommodation and meals vary significantly across European countries (ranging from
238   approximately €36 to €136 per day; Price of Travel, 2024). Lastly, facilitate affordable
239   accommodation options for scholars from lower-income countries through
240   partnerships with hotels and hostels, or university housing.

241   Our discussion around increasing diversity and representation cannot be limited
242   to the EGU General Assembly or geoscience conferences in general; rather, it must
243   extend to acknowledging how conference attendance perpetuates barriers to

inclusivity within our community. The attendance patterns in the EGU assembly highlight the prevalence of the Global North countries, which reflects the historical dominance of these societies in shaping the field of geosciences until the present.

Ethnic and cultural underrepresentation not only hinders the career advancement of marginalized groups but also underscores the persistent dominance of the Global North in many scientific fields, including geosciences (Rogers et al., 2022; Raja et al., 2022). Academic neo-colonialism is not only reflected in conference participation patterns, but it also extends to the selective prestige accorded to universities and journals and the imposition of curricula, educational systems, languages, and epistemologies on formerly colonized societies (Nagtegaal and de Bruin, 1994; Rogers et al., 2022).

To promote equal research opportunities and equitable conference attendance, structural changes are necessary. We need to recognize and praise the true achievements and potential of scholars from outside the Global North. North-South scientific collaborations must become more symmetrical and founded on mutual respect, ensuring that knowledge production is collaborative, rather than extractive (Jeffrey, 2013; North et al., 2020; Rogers et al., 2022; Garland et al., 2024). Funding disparities ought to be tackled by the development of multi-partner and multi-national co-funded research projects (Jeffrey, 2013). Biases inherent in the peer review process of both papers and grant applications must be acknowledged and addressed (Rogers et al., 2022). Geoscience conferences need to be accessible to all, allowing scholars from underrepresented regions to share their research and perspectives, and to expand their networking opportunities. By recognizing and valuing the contributions of scientists from diverse backgrounds, we can move towards a more inclusive and equitable scientific community.

Author contribution

Francyne Bochi do Amarante: Conceptualization, Formal analysis, Investigation, Project administration, Visualization, Writing – original draft preparation. **Maurício Barcelos Haag**: Conceptualization, Data curation, Formal analysis, Investigation, Methodology, Visualization, Writing – original draft preparation

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Competing interests

The authors declare that they have no conflict of interest.

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