

1 **Understanding representations of uncertainty, an eye-tracking study part II: The effect**
2 **of expertise**

3 Louis Williams^{1,5}, Kelsey J. Mulder^{2,3}, Andrew Charlton-Perez², Matthew Lickiss⁴, Alison
4 Black⁴, Rachel McCloy⁵, Eugene McSorley⁵, Joe Young⁶

5

6 ¹ICMA Centre, Henley Business School, University of Reading, Whiteknights, PO Box 242,
7 Reading, RG6 6BA, United Kingdom.

8 ²Department of Meteorology, Earley Gate, University of Reading, Whiteknights Road, PO
9 Box 243, Reading, RG6 6BB, United Kingdom.

10 ³Liberty Specialty Markets, 20 Fenchurch Street, London EC3M 3AW, UK

11 ⁴Department of Typography & Graphic Communication, School of Arts, English and
12 Communication Design, No. 2 Earley Gate, University of Reading, Whiteknights Road, PO
13 Box 239, Reading RG6 6AU.

14 ⁵School of Psychology and Clinical Language Sciences, Earley Gate, University of Reading,
15 Whiteknights Road, PO Box 238, Reading, RG6 6AL, United Kingdom.

16 ⁶Department of Atmospheric Sciences, University of Utah, 115, Salt Lake City, UT 84112,
17 United States

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19 Correspondence to: Louis Williams (louiswilliams@dynamicplanner.com)

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21 **Abstract.** As the ability to make predictions of uncertainty information representing natural
22 hazards increases, an important question for those designing and communicating hazard
23 forecasts is how visualisations of uncertainty influence understanding amongst the intended,
24 potentially varied, target audiences. End-users have a wide range of differing expertise and
25 backgrounds, possibly influencing the decision-making process they undertake for a given
26 forecast presentation. Our previous, linked study (Mulder et al, 2023), examined how the
27 presentation of uncertainty information influenced end-user decision making. Here, we shift
28 the focus to examine the decisions and reactions of participants with differing expertise
29 (Meteorology, Psychology and Graphic Communication students) when presented with
30 varied hypothetical forecast representations (boxplot, fan plot or spaghetti plot with and
31 without median lines), using the same eye-tracking methods and experiments. Participants
32 made decisions about a fictional scenario involving the choices between ships of different
33 sizes in the face of varying ice thickness forecasts. Eye-movements to the graph area and
34 key, and how they changed over time (early, intermediate, and later viewing periods), were
35 examined. More fixations (maintained gaze on one location) and time fixating was spent on
36 the graph and key during early and intermediate periods of viewing, particularly for boxplots
37 and fan plots. The inclusion of median lines led to less fixations being made to all graph
38 types during early and intermediate viewing periods. No difference in eye movement
39 behaviour was found due to expertise, however those with greater expertise were more
40 accurate in their decisions, particularly during more difficult scenarios. Where scientific
41 producers seek to draw users to the central estimate, an anchoring line can significantly
42 reduce cognitive load leading both experts and non-experts to make more rational decisions.
43 When asking users to consider extreme scenarios or uncertainty, different prior expertise
44 can lead to significantly different cognitive load for processing information with an impact on
45 ability to make appropriate decisions.

46

47 **1. Introduction**

48 The importance of understanding the most ideal approach for communicating uncertainty
49 information is a common across multiple domains in everyday life and across a range of
50 sciences (Fischhoff, 2012) and is an established problem in geoscience communication
51 (Stephens et al, 2012). This importance has been highlighted by the current COVID-19
52 pandemic during which there has been a sharp increase in the use of unfamiliar
53 visualizations of uncertainty presented to the public in order to explain the basis of decisions
54 made to justify the response being asked of them to adopt modified and new behaviours in
55 order to mitigate transmission. As more unfamiliar and detailed information is presented to

56 and interpreted by non-specialists, the decisions made as a result have a significant impact
57 on health, society and the environment, so careful consideration of communication is
58 essential (Peters, 2008). It is clear that people have trouble gaining an appropriate
59 understanding of uncertainty information and how best to use this in order to support optimal
60 decisions (e.g., Tversky and Kahneman, 1974; Nadav-Greenberg and Joslyn, 2009;
61 Roulston and Kaplan, 2009; Savelli and Joslyn, 2013). A great deal of research has been
62 concerned with addressing the most appropriate way to communicate uncertainty to promote
63 effective decision-making and understanding (Fischhoff, 2012; Milne et al., 2018). Deciding
64 what uncertainty information should be included, what ought to be emphasized, and the
65 manner in which it is best conveyed all have an important role to play (Bostrom et al., 2016;
66 Broad et al, 2012; Morss et al., 2015; Padilla et al., 2015). Furthermore, there is a reluctance
67 by authors, such as data scientists, journalists, designers and science communicators, to
68 present visual representations of quantified uncertainty (Hullman 2019). There is a belief that
69 it will overwhelm the audience and the main purpose of the data, invite criticism and
70 scepticism, and that it may be erroneously interpreted as incompetence and a lack of
71 confidence which will encourage a mistrust of the science (Fischhoff, 2012; Gistafson &
72 Rice, 2019; Hullman, 2019). This research points to the lack of consistent recommendations
73 and stresses the need for the form of communication being tailored to both the aims and
74 desired outcomes of the communicator and the needs and abilities of the audience
75 (Spiegelhalter et al., 2011; Lorenz et al., 2015; Harold et al., 2016; Petropoulos et al., 2022).

76 Visualizing uncertainty in geoscience forecasts needs to balance robustness, richness, and
77 saliency (Stephens, et al. 2012). Recently, numerous examples of this have focussed on
78 creative ways to achieve this (Lorenz et al., 2015; Harold et al., 2016; Petropoulos et al.,
79 2022). Communication of uncertainty can take the forms of words, but this can lead to issues
80 of ambiguity caused by the language used and the variation in user interpretation (Wallsten
81 et al, 1986; Skubisz et al., 2009). However, there is clearly strength to this approach when it
82 is needed. For example, taking a storyline approach has been shown to be a powerful
83 technique for communicating risk when less focus is needed on probabilistic information and
84 more emphasis is needed on plausible future events (Shepherd et al., 2018; Sillmann et al.,
85 2021). To overcome issues of ambiguity of words, numbers are often used to present
86 uncertainty as probabilities in the form of fractions (1/100), natural frequencies (1 in 100), or
87 percentages (1%), but these forms can lead to ratio bias or denominator neglect (Morss et
88 al., 2008; Kurz-Milcke et al., 2008; Reyna and Brainerd, 2008; Denes-Raj and Epstein, 1994;
89 Garcia et al., 2010), and the most effective form to use to aid understanding can depend on
90 the context (Gigerenzer & Hoffrage, 1995; Joslyn & Nichols, [2009](#)). Similarly presenting
91 uncertainty graphically can take many forms which means they have the advantage of

92 flexibility of presentation, can be tailored for specific audiences, can help with differing levels
93 of numeracy and can help people focus on the important gist of the information when using
94 uncertainty to help reach a decision (Feldman-Stewart et al., 2007; Peters et al, 2007; Lipkus
95 and Holland , 1999). As with the use of words, the choice of graphic to employ is dependent
96 on the audience and intended message outcome (Spiegelhalter, 2017) and can lead to the
97 overestimation of risk and negative consequences depending on the framing of the
98 information (Vischers et al, et al, 2009). Pie charts are good for presenting proportions and
99 part-to-whole comparisons and benefit from being intuitive and familiar to the public, but
100 interpretation can sometimes be difficult (Nelson et al., 2009). Bar charts are useful for
101 communicating magnitude and allowing comparisons (Lipkus, 2007) while line graphs are
102 helpful in conveying trend information about the change in uncertainty over time. Icons can
103 also be very useful, especially so for people with low numeracy and have been found to be
104 effective when supplemented by a tree diagram (Galesic et al., 2009; Gigerenzer et al, 2007;
105 Kurz-Milcke et al., 2008). These types of graphical communication can also include
106 information about the range of uncertainty (such as a “cone of uncertainty”, Morss et al.,
107 2016).

108 Previous research has shown that including uncertainty information can aid users to make
109 more rational decisions (Nadav-Greenberg et al., 2008; Nadav-Greenberg and Joslyn, 2009;
110 Roulston and Kaplan, 2009; Savelli and Joslyn, 2013 St John et al., 2000). One way in which
111 this is achieved is by use of heuristics (Tversky and Kahneman, 1974). If selected wisely
112 then these can help simplify probabilistic information to bolster and speed decisions promote
113 optimal interpretation of data. However, poor selection can hinder and encourage suboptimal
114 decisions (Mulder et al., 2020). For example providing an anchor value alongside data can
115 help users interpret the data more efficiently by focussing them on that particular value (for
116 example, focussing people on precipitation level on days like this as a start point to
117 estimating rainfall) but if chosen poorly can encourage a more extreme and suboptimal
118 interpretation (focussing on the maximum precipitation level on days like this would
119 encourage higher estimates of rainfall). In terms of graphical visualization of uncertainty,
120 providing a central line showing a likely hurricane track has been reported to distract users
121 from possible hurricane tracks given by the cone of uncertainty. Equally, however, the cone
122 of uncertainty has been sometimes misinterpreted as showing the extent of the storm (Broad
123 et al., 2007). Beyond heuristics, other design choices have also been found to affect optimal
124 and efficient decision-making (Speier, 2006; Kelton et al., 2010; Wickens et al., 2021).
125 Different designs of boxplots and graphs showing the same information affect decisions and
126 interpretations (Correll and Gleicher, 2014; Bosetti et al., 2017; Tak et al., 2013, 2015).
127 Forecasting maximum values from graphs was found to depend on graph type (Mulder et al.,

128 2020). Giving tornado warnings with probabilistic information about where a tornado may
129 strike increased response in those areas compared with deterministic information (Ash et al.,
130 2014).

131 Part I of this study, which from here will be called “companion paper” (Mulder et al., 2023),
132 shows that, for all groups, great care is needed in designing graphical representations of
133 uncertain forecasts. This is especially so when attention needs to be given to critical
134 information, and the presentation of the data makes this more difficult. In particular, well
135 known anchoring effects associated with mean or median lines can draw attention away
136 from extreme values for particular presentation types (Broad et al., 2007; Nadav-Greenberg
137 et al. 2008; Mulder et al., 2020). The availability of easy-to-use tools that make the
138 development of complex graphical representations of forecasts quick and cheap to produce,
139 poses new challenges for the geo-scientists. Within the environmental sciences, making
140 forecasts of natural hazards (such as landfall of hurricanes, flooding, seismic risk and the
141 changing climate) useful to end-users depends critically on communicating in a concise and
142 informative way. Particularly as end-users have a wide range of differing expertise, spanning
143 a spectrum between geo-physical scientists to those with no formal scientific training.
144 Therefore, the way in which information is displayed is very important for avoiding
145 misperceptions and ensuring appropriate steps are taken by end-users, especially when
146 perceptions of natural hazards can differ between experts and non-experts (Fuchs et al.,
147 2009; Goldberg & Helfman, 2010). Here, we compare the response of three different groups
148 of end-users with different levels of scientific expertise to the same series of forecast
149 presentations to explore how more and less complex presentations influence decision
150 making and perception.

151 Expertise differences may be due to greater familiarity with the ways in which hazard
152 information is made available. This enables experts to make more economically rational
153 decisions and to interpret uncertainty information more effectively (Mulder et al., 2020).
154 However, the role of expertise remains unclear with some studies showing no differences in
155 decision-making tasks with both experts and non-experts able to process and use forecast
156 information to make decisions, with the inclusion of uncertainty information found to be
157 useful for both experts and non-experts (Nadav-Greenberg et al., 2008; Kirschenbaum et al.,
158 2014; Wu et al., 2014). Furthermore, it is unclear whether presentation of uncertainty
159 information in visual formats results in benefits over using verbal and numerical expressions.
160 For instance, uncertainty presented as pictograph or graphical representations may help with
161 understanding and interpretation (Zikmund-Fisher et al., 2008; Milne et al., 2015; Susac et
162 al., 2017). Additionally, research is required to examine differences in expertise, particularly
163 as deterministic construal errors can be made as observers are often unaware that

164 uncertainty is being depicted within visualisations (Joslyn & Savelli, 2021). Inappropriate
165 information that captures attention is also often relied on, which can distort judgements
166 (Fundel et al., 2019).

167 Experts are better at directing attention (through eye movements) to the important
168 information required for making a decision. For example, in judgments of flight failures,
169 expert pilots were found to make faster and more correct decisions, making more eye
170 movements to the cues related to failures than non-experts (Schrivver et al, 2008). Kang and
171 Landry (2014) also found non-experts to improve after they were trained with the eye
172 movement scan paths of experts; training led non-experts to make fewer errors (false
173 alarms) on aircraft conflict detection tasks. However, there is little research examining eye
174 movements when experts and non-experts are required to make decisions using graphical
175 and numerical forecast information. It is not clear which aspects of forecast information are
176 being examined and when, and equally which, are being ignored.

177 More generally, research has shown that when viewing images, more fixations are made to
178 informative regions and areas of interest (Unema et al., 2005). The times at which these
179 fixations are made has been found to vary depending on task, decision type and expertise.
180 Antes (1974) found that early fixations, in the first few seconds of viewing pictures, were
181 towards informative areas. Goldberg and Helfman (2010) also showed that important regions
182 of interest were fixated early during observation of different graphs. Experts have been
183 shown to identify and fixate informative aspects of visual information more quickly and more
184 often than non-experts (Maturi & Sheridan 2020; Charness, Reingold, Pomplun, &
185 Stampe, 2001; Kundel, Nodine, Krupinski, & Mello-Thoms, 2008). As well as informative
186 parts of a scene or image, Shimojo et al. (2003) reported that the likelihood that fixation
187 would be made to the item preferred, increased over time, particularly in the final second
188 before selection (see also Glaholt & Reingold, 2009; Simion & Shimojo, 2006; Williams et al.,
189 2018). These results show that informative and preferred areas of images are selectively
190 fixated early on, more often and for longer. As viewing evolves, fixations start to reflect final
191 choices and preferences. The temporal development of this is task-dependent and
192 influenced by expertise.

193 Here, we explore eye movement behaviour to similar hypothetical scenarios but with
194 particular interest on differences due to participant expertise/background, following the
195 research discussed, of gaze to graph areas and keys over different time periods of the
196 decision-making process. Regardless of expertise, the presence of a median line on graphs
197 has been found to influence the location of participants gaze fixations moving their
198 distributions closer to the median line (Mulder et al, 2020). Depending on graph type the

199 presence of a key can lead to errors which may be function of finding that the key is not
200 directly fixated in those representations (Mulder et al., 2020. Here we explore these
201 patterns, in particular whether these are a function of expertise. As in our companion paper
202 (Mulder et al., 2023), we examine gaze patterns when faced with the task of making
203 decisions about a fictional scenario involving the choices between ships of different sizes in
204 the face of varying ice thickness forecasts (30%,50%,70%), when presented in different
205 formats (boxplot, fan plot or spaghetti plot, with and without median lines).

206 We use eye-tracking techniques and exploration of the accuracy of decision tasks across
207 expertise to address the following questions:

- 208 1. Does the presence of a median line and expertise affect gaze over the course of the
209 decision-making process?
- 210 2. Does expertise affect gaze to the key over the course of the decision-making
211 process?
- 212 3. Does expertise affect accuracy of decisions?

213

214 **2. Methodology**

215 **2.1 Participants**

216 Sixty-five participants took part in this study: twenty-two meteorology students, twenty-two
217 psychology students and twenty-one graphic communication students recruited from the
218 University of Reading (38 females, 27 males). Participants were aged 18–32 (M= 21.2) and
219 had completed 0–4 (M=1.0) years of their respective degrees. Meteorology students are
220 considered to have more training in graph reading, scientific data use, and quantitative
221 problem solving as part of their degree and in qualifying for the course, than students on
222 other degree courses which have less of a focus in these areas. Within this study,
223 meteorology students were therefore considered to have greater expertise compared to the
224 psychology and graphic communication students, although psychology students are also
225 likely to have statistical knowledge and experience reading graphs. The research team
226 involved academics who taught on each of these subjects and therefore can substantiate
227 these generalisations.

228

229 **2.2 Design and Procedure**

230 Full methodological details are given in our companion paper, but to restate the core
231 procedure: A hypothetical scenario of ice thickness forecast for a fictional location was

232 provided to participants. This type of forecast was chosen as is very unlikely to be one that is
233 familiar to our participants to minimize any effects of preconceived notions of uncertainty.
234 Participants were informed that they were making shipments across an icy strait and, using
235 ice-thickness forecasts, had to decide whether to send a small ship or large ship. The small
236 ship could crush 1-meter thick ice whereas the large ship crushes ice larger than this. There
237 was a differential cost involved in this decision with small ship costing £1000 to send and the
238 large ship £5000. They were additionally made aware that if the ice was thicker than 1-meter
239 and small ship was sent, this would incur a cost penalty of £8000.

240 Ice thickness forecasts were presented in seven different types: deterministic line, box plot,
241 fan plot and spaghetti plot. Each representation was presented with or without a median line.
242 Each of these graph types was shown to represent 30%, 50%, and 70% probability of ice
243 thickness exceeding 1 meter (See Fig. 1 for examples of each graph type). In this paper we
244 only examined the decision-task question where participants were asked to select which ship
245 (small or large) to send across an icy strait 72 hours ahead of time using a 72-hour forecast
246 of ice thickness (see our companion paper Mulder et al. (2023) for further details on the
247 hypothetical scenarios). While performing this task, participants wore an Eye link II eye-
248 tracker headset which recorded eye movements of the right eye as they completed the
249 survey. Head movements were restrained, and the eye tracker was calibrated to ensure
250 accurate eye movement recording.

251 **2.3 Eye tracking apparatus**

252 Participants wore an EyeLink II (SR Research Ltd) eye tracker headset (See Fig 2 for
253 pictures of the eye-tracker used with an example boxplot trial shown on the display;SR
254 Research Ltd: see <https://www.sr-research.com/eyelink-ii/> for more details and pictures of
255 the device) which recorded eye movements of the right eye at a rate of 500Hz as they
256 completed the task. The EyeLink II is a high-resolution comfortable head-mounted video-
257 based eye tracker with 0.5 deg average accuracy and 0.01 deg resolution that gives highly
258 accurate spatial and temporal resolution. Participants gaze was precisely calibrated and re-
259 calibrated throughout the study as necessary to maintain accurate recording. Each forecast,
260 and task were presented on a 21-inch colour desktop PC with a monitor refresh rate of
261 75Hz. Participants were seated at a distance of 57 cm from the monitor and their head
262 movements were minimized by a chin rest. Fixation location and its duration were extracted
263 after study completion. Fixation was defined as times when the eyes were still and not in
264 motion (i.e., no saccades were detected). These measures were used as proxies of the
265 aspects of the forecasts were being attended to by participants as they made their decisions.
266 These give a direct insight into the information and visual features that are salient when

267 participants are attempting to understand and use uncertainty in forecasting in order to make
268 decisions. For more information on methods used in eye-tracking studies, see Holmqvist et
269 al. (2011).

270 **2.4 Data analysis**

271 Two interest areas were formed from a post hoc classification to address our research
272 questions (graph area and key). Three viewing periods across trials were created (early,
273 intermediate, late). The exact definition of early, intermediate, and late differed by type of
274 graph due to each style evoking slightly different viewing periods. Viewing periods for each
275 specific graph type were of equal bins divided across the average time to complete the
276 question and therefore ranged between 5 to 6 seconds. In this study, we report number of
277 fixations and total fixation duration.

278 In our companion paper (Mulder et al., 2023), our analysis of gaze was across all
279 experimental trials and all tasks. However, as we are concerned about the viewing period
280 and want to avoid effects of learning, we examine gaze when participants were faced with
281 each graph type for the first time. Repeated exposure to graph type and the demand to
282 make the same judgement may influence gaze patterns as informative parts of the figures
283 are located more swiftly. Therefore, six trials for each graph type for each participant were
284 examined. We analysed the accuracy of responses to this question (making the safe and
285 cost-effective choice of the two options) and gaze (number and total fixation duration).

286

287 Based on the results of our companion paper (Mulder et al., 2023), we further explore the
288 impact of the presence of a median line considering the viewing period, expertise and graph
289 type. We then focus on fixation towards the keys including viewing period, expertise, graph
290 type and the presence of a median line as variables. Data was analyzed using an Analysis of
291 Variance approach which tests for differences across the mean responses in cases where
292 there are multiple conditions or groups greater than two. Further post-hoc analyses
293 examining differences between specific pairs of conditions or groups were carried out using
294 t-tests which are Bonferroni corrected (this is a correction to the significance threshold
295 criteria to control for the number of comparisons carried out. See Baguley (2012) for
296 example). For both research questions a four-way mixed measures ANOVA was conducted
297 including graph type, presence of a median line and viewing period as within-subject

298 variables (i.e., all participants took part in all these conditions), and expertise as a between-
299 subjects variable (participants were grouped by expertise). Finally, we report the accuracy of
300 responses for the ice ship decision task highlighting any differences due to expertise.

301 There are a number of components to the output of the analysis of variance (ANOVA).
302 Below we provide a key which may help in understanding the output we report:

303 Key to Analysis of Variance (ANOVA) output

304 F: this is the inferential statistic test returned by the ANOVA which shows the proportion of variance
305 in the participant data explained by a model of the data that includes the levels of the independent
306 variable compared to that which can accounted for when that variable is not included (i.e., by
307 chance alone).

308 df: degrees of freedom are shown in brackets after the F value

309 MSE: Mean Square Error, this is the mean of variance accounted for by chance alone

310 p: shows the chances that the results would be found if there was actually no difference to be found.
311 The common threshold being 0.05 (5%). A p value less than 0.05 would be commonly labelled as
312 being significant, i.e., we were unlikely to have recorded the data we did if there was actually no
313 difference caused by the independent variable(s).

314 η^2 : partial eta-sqaure. A measure of effect size. This gives an insight into the strength of the
315 effect of an independent variable. P values are affected by sample size where effect size
316 measures are not and so allow comparisons to eb made across variables.

317

318 **3. Results**

319 ~~Based on the results of our companion paper (Mulder et al., 2023), we further explore the~~
320 ~~impact of the presence of a median line considering the viewing period, expertise and graph~~

~~type. We then focus on fixation towards the keys including viewing period, expertise, graph type and the presence of a median line as variables. For both research questions a four way mixed measures ANOVA was conducted including graph type, presence of a median line and viewing period as within subject variables, and expertise as a between subjects variable. Finally, we report the accuracy of responses for the ice ship decision task highlighting any differences due to expertise.~~

3.1 Does the presence of a median line and expertise affect gaze over the course of the decision-making process?

Here, we examined how the presence of the median line influences eye movement behaviour when considered across the viewing period from early to late stages, and different levels of expertise, as well as the graph type. [Table 1 shows a summary of the statistical outcomes detailed in the paragraphs below, along with a short description of what they show.](#)

A main effect of presence of a median line was found for number of fixations and total fixation duration made to the graph area, $F(1, 62)= 6.403$, $MSE=32.747$, $p=0.014$, $\eta^2=0.094$; $F(1, 62)= 7.125$, $MSE=2386741.96$, $p=0.01$, $\eta^2=0.103$. More fixations were made, and more time was spent fixating on the graph area of the display when no median line was present (fixation count $M=8.74$; total duration $M=2128.64$) compared to when a median line was provided (fixation count $M=7.89$; total duration $M=1887.47$).

A main effect of graph type was also found for number of fixations and total fixation duration made to the graph area, $F(2, 124)= 15.098$, $MSE=26.406$, $p<0.001$, $\eta^2=0.196$; $F(2, 124)= 16.810$, $MSE=1635280.256$, $p<0.001$, $\eta^2=0.213$. Boxplots elicited more fixations, and more time was spent fixating on boxplots (fixation count $M=9.07$; total duration $M=2222.21$) and fan plots (fixation count $M=8.71$; total duration $M=2091.04$) compared to spaghetti plots (fixation count $M=7.17$; total duration $M=1710.92$).

There was also a main effect of the viewing period for number of fixations and total fixation duration made to the graph area, $F(2, 124)= 59.608$, $MSE=36.762$, $p<0.001$, $\eta^2=0.488$; $F(2, 124)= 57.417$, $MSE=2294640.505$, $p<0.001$, $\eta^2=0.481$. There was found to be a greater number of fixations with longer dwell times on the graph area during early (fixation count

351 M=9.83; total duration M=2399.96) and intermediate (fixation count M=9.52; total duration
 352 M=2284.11) viewing periods compared to later periods (fixation count M=5.60; total duration
 353 M=1340.09).

354 There was no main effect of expertise on gaze behaviour measured by both fixation count
 355 and total duration; $F(1, 62)= 0.536$, $MSE=64.185$, $p=0.588$, $\eta^2=0.017$; $F(1, 62)= 1.770$,
 356 $MSE=3970562.258$, $p=0.179$, $\eta^2=0.054$, respectively.

357 As well as the main effects of median line, graph type and viewing period, there was an
 358 interaction between the median line and viewing period for total fixation duration, $F(2, 124)=$
 359 3.598 , $MSE=1543871.74$, $p=0.03$, $\eta^2=0.055$. Less time was spent fixating the graph area
 360 during the early and intermediate stages of viewing- when a median line was present (Early
 361 total duration M= 2174.97; Intermediate total duration M= 2137.79) compared to when no
 362 median line was present (Early total duration M= 2624.96; Intermediate total duration M=
 363 2430.43), $p<0.001$; $p=0.05$, respectively. However, no differences were found due to the
 364 presence (later total duration M= 1349.65) or absence (later total duration M= 1330.54) of a
 365 median line during the later stages, $p=0.896$. No other interactions were found to be
 366 significant. These findings support that the median line can reduce cognitive load; impacting
 367 the total fixation duration and number of fixations made on the graph area, particularly during
 368 early stages of the decision-making process, and adds to results from our companion paper
 369 that showed how fixation location was towards the median line when present, regardless of
 370 the type of graph.

371

	<u>Number of Fixations</u>	<u>Total Fixation Duration</u>	<u>Summary</u>
<u>Main Effects</u>			
<u>Median Line: Not Present vs Present</u>	<u>$F(1, 62)= 6.403$, $MSE=$ <u>32.747, $p=0.014$, η^2</u> <u>$=0.094$</u> <u>Not present Mean (M)</u> <u>$=8.74$</u> <u>Present M=7.89</u></u>	<u>$F(1, 62)= 7.125$, $MSE=$</u> <u>2386741, $p=0.01$, η^2</u> <u>$=0.103$</u> <u>Not Present</u> <u>M=2128.64</u> <u>Present M=1887.47</u>	<u>The presence of a median</u> <u>line on the graphs resulted</u> <u>in fewer fixations on the</u> <u>interest areas of the graph</u> <u>and key, with greater total</u> <u>fixation duration.</u>
<u>Graph Type: Boxplot vs Fan Plot vs Spaghetti Plot</u>	<u>$F(2, 124)= 15.098$,</u> <u>$MSE= 26.406$, $p<0.001$,</u> <u>$\eta^2=0.196$</u>	<u>$F(2, 124)=16.810$,</u> <u>$MSE= 1635280$,</u> <u>$p<0.001$, $\eta^2= 0.213$</u>	<u>Boxplots elicited more</u> <u>fixations and more time</u> <u>spent fixating the graph</u> <u>and key compared with fan</u> <u>plots and spaghetti plots</u>
	<u>Boxplots Mean (M)</u> <u>$=9.07$</u>	<u>Boxplots M=2222.21</u> <u>Fan plots M=2091.04</u>	

	<u>Fan plots M=8.71</u> <u>Spaghetti plots M=7.17</u>	<u>Spaghetti plots</u> <u>M=1710.92</u>	
<u>Viewing Period:</u> <u>Early vs</u> <u>Intermediate vs</u> <u>Late</u>	<u>F(2, 124)= 59.608,</u> <u>MSE= 36.762, p<0.001,</u> <u>$\eta^2 = 0.488$</u> <u>Early M=9.83</u> <u>Intermediate M=9.52</u> <u>Late M=5.60</u>	<u>F(2, 124)= 57.417,</u> <u>MSE= 2294640,</u> <u>p<0.001, $\eta^2 = 0.481$</u> <u>Early M=2399</u> <u>Intermediate</u> <u>M=2284.11</u> <u>Late M=1340.09</u>	<u>Early viewing of plots</u> <u>shows a greater number of</u> <u>fixations on the graph and</u> <u>key with longer total</u> <u>fixation duration</u>
<u>Expertise:</u> <u>Meteorology vs</u> <u>Psychology vs</u> <u>Graphic</u> <u>communication</u>	<u>F(1, 62)= 0.536, MSE=</u> <u>64.185, p=0.588, η^2</u> <u>=0.017</u>	<u>F(1, 62)= 1.770, MSE=</u> <u>3970562.258, p=0.179,</u> <u>$\eta^2 = 0.054$</u>	<u>No significant differences</u> <u>found</u>
<u>Interactions</u>			
<u>Median Line and</u> <u>Viewing Period</u>	<u>No significant</u> <u>interactions</u>	<u>F(2, 124)= 3.598,</u> <u>MSE= 1543871.74,</u> <u>p=0.03, $\eta^2 = 0.055$</u> <u>Early viewing period</u> <u>when median line was</u> <u>present M= 2174.97 vs</u> <u>not present</u> <u>M=2624.96, p<0.001</u> <u>Intermediate, present</u> <u>M= 2137.79 vs not</u> <u>present M= 2430.43,</u> <u>p=0.05</u> <u>Late, present M=</u> <u>1349.65vs not present</u> <u>M= 1330.54, p=0.896</u>	<u>Less time was spent</u> <u>fixating the graph area</u> <u>during the early and</u> <u>intermediate stages of</u> <u>viewing when a median line</u> <u>was present compared to</u> <u>when no median line was</u> <u>present</u> <u>No differences were found</u> <u>due to the presence or</u> <u>absence of a median line</u> <u>during the later stages</u>

372 Table 1. Shows a summary of the main significant statistical outcomes examining the effect
373 of median line presence, graph type, viewing period and expertise on gaze behaviour as
374 detailed in the text. All significant main effects and interactions are included along with
375 important non-significant findings.

376

377 **3.2 Is gaze to the key influenced by expertise and the viewing period during the**
378 **decision-making process?**

379 In order to examine how gaze parameters on the graph key change throughout the viewing
380 period prior to the final decision, we extracted the number of fixations made to the key and
381 their duration. Table 2 shows a summary of the statistical outcomes detailed in the
382 paragraphs below, along with a short description of what they show.

383 A main effect of graph type was found for number of fixations and total fixation duration
384 made to the key, $F(2, 124)= 42.900$, $MSE=8.096$, $p<0.001$, $\eta^2=0.409$; $F(2, 124)= 42.396$,
385 $MSE=574225.040$, $p<0.001$, $\eta^2=0.406$. More fixations were made, and more time was
386 spent fixating on fan plot keys (fixation count $M=2.45$; total duration $M=626.79$) compared to
387 both boxplot (fixation count $M=1.48$; total duration $M=387.75$) and spaghetti plot keys
388 (fixation count $M=0.56$; total duration $M=127.13$), and more fixations and time spent on
389 boxplot compared to spaghetti plot keys.

390 There was a main effect of the viewing period on the number of fixations that were made to
391 the key within the display, as well as the total amount of fixation, $F(2, 124)= 17.967$,
392 $MSE=6.593$, $p<0.001$, $\eta^2=0.225$; $F(2, 124)= 21.003$, $MSE=416719.669$, $p<0.001$, η^2
393 $=0.253$. More fixations and longer dwell time to the key occurred during the early (fixation
394 count $M=1.61$; total duration $M=407.15$) and intermediate (fixation count $M=1.99$; total
395 duration $M=515.33$) viewing periods compared to later periods (fixation count $M=0.90$; total
396 duration $M=219.20$).

397 No main effect of the median line on gaze to the key, measured by both fixation count and
398 total duration, was found; $F(1, 62)= 0.175$, $MSE=7.574$, $p=0.677$, $\eta^2=0.003$; $F(1, 62)=$
399 0.061 , $MSE=543399.152$, $p=0.805$, $\eta^2=0.001$, respectively. Nor was there a main effect of
400 expertise on fixation count and total fixation duration; $F(1, 62)= 0.251$, $MSE=10.191$,
401 $p=0.779$, $\eta^2=0.008$; $F(1, 62)= 0.141$, $MSE=730099.249$, $p=0.869$, $\eta^2=0.005$, respectively.

402 An interaction between the graph type and viewing period for fixation count and total
403 fixation duration was found, $F(4, 248) = 3.578$, $MSE=4.724$, $p=0.007$, $\eta^2=0.055$; $F(4, 248) =$
404 4.260 , $MSE=330504.612$, $p=0.002$, $\eta^2=0.064$., respectively. More fixations were made, and
405 more time was spent fixating the boxplot key during the early (fixation count $M= 1.68$; total
406 duration $M=423.76$) and intermediate (fixation count $M= 2.06$; total duration $M=577.11$)
407 stages of the viewing period compared to the later stage (fixation count $M=0.71$; total
408 duration $M=162.39$ $p<0.005$. Similarly, more fixations were made, and more time was spent
409 fixating the fan plot key during the early (fixation count $M= 2.69$; total duration $M=695.64$)
410 and intermediate stages (fixation count $M= 3.10$; total duration $M= 791.37$) compared to the
411 later stage (fixation count $M=1.55$; total duration $M=393.37$) $p<0.005$. However, no
412 differences were found between viewing periods for spaghetti plots, $p>0.05$. The reason for

413 less fixation being to spaghetti plot keys generally, and no differences overtime, could be
 414 due to the intuitiveness of this form of plot and the simplicity of the key.

415

<u>Effect of...</u>	<u>Number of Fixations</u>	<u>Total Fixation Duration</u>	<u>Summary</u>
<u>Main Effects</u>			
<u>Median Line: Not Present vs Present</u>	<u>$F(1, 62)= 0.175$, <u>$MSE=7.574$, $p=0.677$,</u> <u>$\eta^2 =0.003$</u></u>	<u>$F(1, 62)= 0.061$, $MSE=$ <u>543399.152, $p=0.805$,</u> <u>$\eta^2 =0.001$</u></u>	<u>No significant differences found</u>
<u>Graph Type: Boxplot vs Fan Plot vs Spaghetti Plot</u>	<u>$F(2, 124)= 42.900$,</u> <u>$MSE=8.096$, $p<0.001$,</u> <u>$\eta^2 =0.409$</u> <u>Boxplots M=1.48</u> <u>Fan plots M=2.45</u> <u>Spaghetti plots M=0.56</u>	<u>$F(2, 124)= 42.396$,</u> <u>$MSE= 574225.040$,</u> <u>$p<0.001$, $\eta^2 =0.406$</u> <u>Boxplots</u> <u>M=626.79</u> <u>Fan plots M=387.75</u> <u>Spaghetti plots</u> <u>M=127.13</u>	<u>Fan plots elicited more fixations and more time spent fixating the graph and key compared with boxplots and spaghetti plots</u>
<u>Viewing Period: Early vs Intermediate vs Late</u>	<u>$F(2, 124)= 17.967$,</u> <u>$MSE=6.593$, $p<0.001$,</u> <u>$\eta^2 =0.225$</u> <u>Early M=1.61</u> <u>Intermediate M=1.99</u> <u>Late M=0.90</u>	<u>$F(2, 124)= 21.003$,</u> <u>$MSE= 416719.669$,</u> <u>$p<0.001$, $\eta^2 =0.253$</u> <u>Early M=407.5</u> <u>Intermediate M=515.33</u> <u>Late M=219.20</u>	<u>Early and intermediate viewing of plots shows a greater number of fixations on the graph and key with longer total fixation duration</u>
<u>Expertise: Meteorology vs Psychology vs Graphics</u>	<u>$F(1, 62)= 0.251$,</u> <u>$MSE=10.191$, $p=0.779$,</u> <u>$\eta^2 =0.008$</u>	<u>$F(1, 62)= 0.141$, $MSE=$ <u>730099.249, $p=0.869$,</u> <u>$\eta^2 =0.005$</u></u>	<u>No significant differences found</u>
<u>Interactions</u>			
<u>Graph Type and Viewing Period</u>	<u>$F(4, 248) = 3.578$,</u> <u>$MSE=4.724$, $p=0.007$,</u> <u>$\eta^2 =0.055$</u> <u>Boxplot</u> <u>Early M= 1.68</u> <u>Intermediate M=2.06</u> <u>Late M=0.71</u> <u>$p<0.0005$</u> <u>Fan plot</u> <u>Early M= 2.69</u> <u>Intermediate M=3.10</u> <u>Late M=1.55</u> <u>$p<0.0005$</u> <u>Spaghetti plot</u>	<u>$F(4, 248) = 4.260$,</u> <u>$MSE= 330504.612$,</u> <u>$p=0.002$, $\eta^2 =0.064$</u> <u>Boxplot</u> <u>Early M=423.76</u> <u>Intermediate M=577.11</u> <u>Late M=162.39</u> <u>$p<0.0005$</u> <u>Fan plot</u> <u>Early M=695.64</u> <u>Intermediate M=791.37</u> <u>Late M=393.37</u> <u>$p<0.0005$</u> <u>Spaghetti plot</u>	<u>Boxplots and Fan Plots show fewer fixations with less total fixation duration over viewing period but there was no effect of viewing period for spaghetti plots</u>

	<u>Early M= 0.45</u> <u>Intermediate M=0.79</u> <u>Late M=0.44</u> <u>p>0.05</u>	<u>Early M=102.05</u> <u>Intermediate M=177.50</u> <u>Late M=101.84</u> <u>p>0.05</u>	
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416 Table 2. Shows a summary of the main significant statistical outcomes examining the effect
417 of median line presence, graph type, viewing period and expertise on gaze behaviour to the
418 graph keys as detailed in the text. All significant main effects and interactions are included
419 along with important non-significant findings.

420

421 3.3 Does expertise affect accuracy of decisions?

422 Mulder et al. (2020) found no significant difference in accuracy of decisions made between
423 the graph types, just in the amount of uncertainty interpreted from them. Here, accuracy
424 responses on the number of times participants correctly identified which ship would be most
425 economically rational to send were measured considering expertise and probability of risk.

426

	Meteorology	Psychology	Graphic Communication
30% probability	74%	66.2%	75.5%
50% probability	87%	70.1%	72.1%
70% probability	95.4%	96.1%	94.6%

427 Table 34. presents accuracy results for all probabilities of risk for differing expertise. A small ship is
428 the correct ship to send for a 30% risk of ice thickness and a large ship for 50% and 70% risk levels.

429

430 Overall, participants were accurate in their choice of ship (Meteorology= 85.5%;
431 Psychology= 77.9%; Graphic communication = 80.7%); however, some differences were
432 apparent due to expertise. A one-way ANOVA shows differences in accuracy when
433 presented with 50% probability of risk, which is the most challenging task, $F(2,64)= 4.029$,
434 $MSE=2.27$, $p=0.023$, $\eta^2=0.115$. Multiple comparisons show meteorology students to be
435 significantly more accurate than psychology students in choosing the large ship during these
436 scenarios, $p=0.035$, and more accurate than graphic communication students, although this
437 difference is not significant, $p=0.08$. No differences between expertise were found for the
438 30% and 70% trials, $p>0.05$.

439

440 4. Discussion and Conclusions

441 As scientific information is increasingly being presented to non-specialists graphically, it is
442 important to consider how this information is delivered. This approach to open science, less
443 dependent on expert interpretation, is a natural development as general scientific literacy
444 increases and is welcomed by both scientific producers and consumers. As this approach
445 develops, it becomes much more important to have a clear understanding of the biases in
446 interpretation that results from different forms of data presentation. While relevant to many
447 fields of science, there is a particular need for this understanding in the environmental
448 sciences as environmental hazards increase and change.

449 Prior research presents mixed results, with some authors suggesting that when making
450 slight variations to graph representations that display uncertainty, decisions and
451 interpretations differ (Correll & Gleicher, 2014; Tak et al., 2015), whilst others show that
452 despite greater discrepancies in forecast representation, such as between graphic
453 visualisations and written forms, there are no differences (Nadav-Greenberg & Joslyn,
454 2009). Furthermore, few studies explore how experts and non-experts interpret forecast
455 information from different types of graphical forecast representations (Mulder et al., 2020).
456 The current research examines these areas further by using eye-movement techniques
457 considering expertise, and the viewing period during the decision-making process when
458 observing a range of graph types.

459 More economically rational responses to the ship decision were made by meteorology
460 students (greater level of expertise) during the most difficult scenarios. We found
461 participants, regardless of expertise, to spend less time fixating the overall graph when a
462 median line was presented, particularly during early and intermediate stages of viewing. This
463 provides more evidence for the anchoring bias suggested in previous papers (Mulder et al.,
464 2020). Participants focussed on the key for boxplots and fan plots more during early and
465 intermediate stages compared to later stages. This provides evidence that early stages of
466 viewing are more exploratory and towards informative areas (Buswell, 1935; Yarbus, 1967;
467 Antes, 1974; Nodine et al, 1993; Locher, 2006; Locher et al, 2007; Locher, 2015; Goldberg &
468 Helfman, 2010). However, considering the results and the differences found due to graph
469 type, spaghetti plots appear to be simpler to interpret, potentially reducing cognitive load
470 (Walter and Bex, 2021), corroborating the findings in Mulder et al. (2020) that the spaghetti
471 plot helped users interpret extreme values.

472 Overall, this study, together with the analysis in our companion paper (Mulder et al., 2023),
473 demonstrates that there are many challenges when presenting natural hazard data to both
474 experts and non-experts, the way that information is portrayed can impact interpretations
475 and decisions. It is important to note that the graph area and key discussed here are specific

476 to the particular tasks presented in this study and are used as indicators of the impact of
477 expertise, graph type and the viewing period. Furthermore, course of study within higher
478 education was used as a proxy for expertise, with meteorology students being regarded to
479 have higher levels. However, future research would benefit from examining behaviour and
480 decisions of academics and forecasters who would be considered as experts.

481 Responses to the ship decision (small or large) based on economic rationality supports the
482 importance of expertise as accuracy reduces dependent on the probability of ice thickness,
483 with those with greater expertise being more accurate during more uncertain situations.
484 While their accuracy was as low as others for 30% probability conditions, with a little less
485 uncertainty (50% probability of risk) accuracy improved more so than the other groups. This
486 suggests that they were able to use their expertise to understand the forecasts to inform
487 their decisions more effectively than the other groups. However, expertise appears to have
488 little impact on eye movement behaviour within our study. Differences between experts and
489 non-experts on decisions and interpretations of best-guess forecasts and their inference of
490 uncertainty have been reported previously (Mulder et al., 2020). However, Doyle et al.
491 (2014) found no differences in the use of probabilistic information for forecasts of volcanic
492 eruptions. Other contradictory evidence has also been reported testing numeracy as a
493 predictor for making economically rational decisions (Roulston and Kaplan, 2009; Tak et al.,
494 2015). Differences may be due to what “expert” means in these circumstances. As pointed
495 out, our sample used years of study as the expertise proxy and while showing some effect
496 may not reflect the decision-making and behaviour of those with many years of experience.
497 Thus, it may well be the case that those with greater expertise would show a more effective
498 use of forecast information provided both in terms of accuracy and more effective
499 information extract shown through eye movement differences not found in our sample.

500 The results show how median lines can reduce cognitive load drawing users to the central
501 estimate regardless of expertise. A median line reduces the perceived uncertainty in a
502 graphic, even when explicitly presented (Mulder et al. 2020), so use of a median line should
503 be used when the amount of uncertainty in the estimate is less critical to understand. Use of
504 the key within graphical representations can also impact interpretations of data. For forecast
505 providers this suggests that standard information design principles which seek to reduce
506 visual noise in data presentation and draw the user to the critical parts can have major
507 benefits for their ability to effectively communicate with both expert and non-expert end-
508 users.

509 More broadly, taken together the results reported here and those reported by Mulder et al
510 (2023) suggest that incorporating eye-tracking and other techniques from cognitive science

511 into the process of the design of forecast communication tools could be extremely fruitful.
512 These techniques are now well-established with technology that makes them relatively
513 cheap to set up and use. Graphical presentation of geo-scientific forecasts can happen with
514 a range of breadth and longevity of communication in mind. While eye-tracking and related
515 techniques would not be appropriate for all purposes, where graphics are being developed
516 for routine and wide use, for example routine weather forecasts, this kind of approach would
517 be a very valuable addition to end-user engagement. One obvious extension to the work in
518 the two parts of this study is applying the same techniques to well-known and widely used
519 geo-scientific forecast graphics.

520

521 **5. Author contributions**

522 Louis Williams: Conceptualization, Investigation, Formal analysis, Writing – original draft
523 preparation

524 Kelsey Mulder: Writing – review & editing

525 Andrew Charlton-Perez: Funding acquisition, Writing – review & editing

526 Matthew Lickiss: Writing – review & editing

527 Alison Black: Funding acquisition, Writing – review & editing

528 Rachel McCloy: Funding acquisition, Writing – review & editing

529 Eugene McSorley: Conceptualization, Resources, Writing – review & editing

530 Joe Young: Funding acquisition

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536

537 The authors declare that they have [no conflict of interest](#).

538

539 **Ethical Statement**

540 The University of Reading Ethics Board approved the study, and the study was conducted in
541 accordance with the standards described in the 1964 Declaration of Helsinki. Participants
542 provided written informed consent. The authors declare that there is no conflict of interest.

543

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Figure Legends

Figure 1. The four forecast representations used in this analysis: (a) deterministic (using only the median line), (b) and (c) spaghetti plot, (d) and (e) fan plot, and (f) and (g) box plot. Uncertainty forecasts were shown both with median lines (b,d,f) and without median lines (c,e,g). All forecasts represent the same information: three of 10 model runs show ice greater than 1-meter thick. The same plots were produced for 50% and 70% chance of ice greater than 1-meter thick (not shown). The dotted line in each graphic shows 1-meter ice thickness, the threshold the participants predicted.

Figure 2. On the left are pictures of the head-mounted eye-tracker, EyeLink II (SR Research Ltd), used to record participant's eye movements while taking part in the study with an example of boxplot trial shown on the display. Note that the small diagonal line visible on the top right of the display screen (bottom left photo) is an artefact of the photograph and the refresh rate of the monitor. On the right, composite heat maps are shown. These show the accumulation of the duration of eye fixations (in milliseconds) of all participants for the ship decision (a,b) and maximum ice thickness (c,d) tasks. Heat maps are shown only for the spaghetti plot with (a,c) and without (b,d) median lines. Heat maps for the other forecast representations can be found in the Appendix B of Mulder et al (2023). Between each question, there was a cross present to help participants focus back to the centre of the screen prior to moving on. Artefacts of this centering can be seen on the heat maps.