

1 **Transforming “Living Labs” into :”Lighthouses”**: a promising policy to  
2 **achieve land-related sustainable development?**

3

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8

**Abstract**

9 The until that time rather abstract debate about sustainable development has been  
10 focused by **the introduction of** the United Nations Sustainable Development Goals  
11 (SDGs) in 2015 and the related European Green Deal in 2019. Restricting attention  
12 to agriculture, proposed targets and indicators are, however, not specific enough to  
13 allow a focus for developing innovative and sustainable management practices.  
14 Clarity is needed because farmers are suspicious of Governmental actions. **To**  
15 **confront these problems, the European Commission** has presented the Mission  
16 concept that requires joint learning between farmers, scientists and citizens. For the  
17 soil Mission, “Living Labs” are proposed that should evolve into: “Lighthouses” when  
18 environmental thresholds for each of at least six land-related ecosystem services, are  
19 met. This presents “wicked” problems that can be “tamed” by measuring in a given  
20 :”Living Lab”, **indicators for** ecosystem services that are associated with the land-  
21 related SDGs. Thresholds with **sometimes** a regional character are needed to  
22 separate the “good” from the “not **yet** good enough”. Contributions by the soil to  
23 ecosystem services can be expressed by assessing soil health. By introducing the  
24 Mission concept, the policy arena challenges the research community to rise to the  
25 occasion by developing effective interaction models with farmers and citizens that  
26 can be the foundation for innovative and effective environmental rules and  
27 regulations. We argue and illustrate with a specific example, that establishing  
28 :”Living Labs” can be an important, if not essential, contribution to realizing the lofty  
29 goals of the SDGs and the Green Deal as they relate to agriculture.

30 **Keywords:** missions, soil health, modeling, SDGs, Green Deal, Transdisciplinarity

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34 **Highlights:**

35 1. Joint work in “Living Labs” can realize genuine transdisciplinarity.

36 2. Land-related SDG targets need specification by **indicators and thresholds for**  
37 **ecosystem services.**

38 3. “Lighthouses” can make crucial contributions to the societal sustainability discours.

39 .

40 **1. Introduction.**

41 As society faces serious environmental problems, the presented storylines are now  
42 rather confusing for land users and the public at large. Different environmental issues  
43 receive often separate attention in the media: greenhouse-gas emissions in the  
44 context of climate change; ground- and surface water pollution; polluted soil resulting  
45 in unhealthy crops, nature deterioration, biodiversity decline and land degradation to  
46 mention just six issues of high societal importance. How to deal with this?

47 To structure and clarify the debate, the policy arena launched a welcome series of  
48 initiatives, such as the worldwide UN Sustainable Development Goals (SDGs) in  
49 2015 (<https://sdgs.un.org>) that list seventeen goals **that are summarized in a one-page**  
50 **pictogram from which abbreviated descriptions were copied in this paper.** The  
51 associated EU Green Deal in 2019 (GD) basically follows the  
52 SDGs. (<https://ec.europa.eu/greenddeal>). However, even though goals and associated  
53 targets and indicators are defined for the SDGs and the GD, hardly any attention is  
54 as yet being paid as to how implementation of all these lofty goals should be realized  
55 in the real world. The EC is, however, certainly aware of current communication  
56 gaps between land users and the scientific and policy arenas by promoting the  
57 Mission concept: “*a new role for research and innovation and a new relationship with*  
58 *citizens*” in their Horizon Europe Research and Innovation program 2021-2027 ( EC,  
59 2021, Dro et al, 2022) . **Due to space constraints, attention in this paper will be**  
60 **restricted to land use associated with agriculture but the SDG concept applies, of**  
61 **course, also to other forms of land use such as forests, city-greens, industrial sites,**

62 **recreational areas etc.** The Mission for “A Soil Deal for Europe” suggests  
63 establishment of “Living Labs” and “Lighthouses” ( defined as: “*spaces for co-*  
64 *innovation, through participatory, transdisciplinary systemic research*”). These  
65 “Living Labs would ”*contribute to Green Deal targets for sustainable farming, climate*  
66 *resilience, biodiversity and zero-pollution*”. When contributions are successful by  
67 meeting their particular threshold values for a set of indicators , a “Lighthouse” is  
68 established to be used for education and communication purposes focused on other  
69 farmers, the public at large and the policy arena. **Selecting indicators and their**  
70 **measurement methods as well as determining threshold values will require a major**  
71 **research effort considering local soil and environmental conditions. The “Living Lab”,**  
72 **thus defined, should be considered as a starting point for further developing the**  
73 **sustainability debate as local modifications of indicators and thresholds may be**  
74 **needed. But it provides a solid standard and starting point , based on an international**  
75 **agreement for such an analysis that otherwise might drift apart . Also, some**  
76 **“Lighthouses” no doubt already exist and identifying and documenting such positive**  
77 **examples would be highly stimulating for the overall debate.**

78 But the current lack of operational implementation plans for “Living labs” presents a  
79 problem because farmers have to be convinced to see a clear connection with  
80 sustainable development that most of them would support, in principle , when clearly  
81 articulated in a manner that would recognize their entrepreneurial activities. The fact  
82 that some environmental goals are not directly defined in current regulations but,  
83 rather, in terms of means to reach the goals, increases the confusion. For example,  
84 water quality ( SDG6, to be discussed later) is not directly addressed in the  
85 Netherlands by measurement of water quality but in terms of the soil nitrogen content  
86 in the Fall at the start of the leaching season or in terms of a critical level of cattle  
87 density ( Bouma, 2011, 2016). Such indirect values have quite different effects in  
88 different soils and distract attention from the real issue at stake which, in this case, is  
89 water quality. **Finally, “Living Labs” have defacto been proposed top-down by the**  
90 **European Commission but the concept will only work in practice when it is embraced**  
91 **and comes alive in a bottom-up procedure, presenting yet another challenge for the**  
92 **research, stakeholder and policy arenas.**

93 Citizens also receive mixed messages: the media, often inspired by action groups,  
94 seem to focus on environmental problems associated with agriculture: pollution of

95 water, decrease of biodiversity, nature deterioration and land degradation. Little  
96 attention is paid to existing farming systems that already successfully satisfy both  
97 economic and environmental goals. The agricultural community and their leaders and  
98 the research community are ineffective in communicating such successful efforts.  
99 **Identifying and documenting already existing “Lighthouses” would be helpful in this**  
100 **context, as there is no time to lose.**

101 How to move beyond the current state-of-the-art? The policy arena, represented  
102 here by the United Nations and the European Union, has clearly presented a  
103 challenge to the science community that should now rise to the occasion. An open  
104 discussion on the future role of research, interacting with stakeholders, citizens and  
105 the policy arena is urgently needed, if only because the SDGs should be reached by  
106 2030. The large body of literature on interactive, transdisciplinary research ( e.g.  
107 Bunders et al, 2011, Functowicz and Ravetz,1993,Habermas, 1984, Hessels et al,  
108 2008, Hoes et al, 2008, Peterson, 2009, Tress et al, 2001, van Mierlo et al, 2010,  
109 Wenger et al, 2002) should now result in real practical results.

110 The issue will be addressed here from four perspectives focusing on: (i) the farmers;  
111 (ii) the research community; (iii) public perceptions, and: (iv) the policy arena,.  
112 Reference is made to a published case study, illustrating a proposed roadmap.

113 This sequence reflects the need for a bottom-up approach to jointly develop  
114 management systems on different types of soils in “Living Labs” that satisfy the  
115 targets and indicators of the SDGs and the goals of the GD thereby creating:  
116 “Lighthouses”. Then, effective policies with transparent rules and regulations should  
117 follow being inspired by results obtained in such :”Lighthouses” and results should  
118 be widely shared as inspiring examples aimed at colleague farmers and citizens at  
119 large using modern interactive communication methods.

120 **The above discussion shows that soils have to be considered in a broad societal-**  
121 **political context and this is well described by the recent proposal by Australian**  
122 **scientists to introduce the overall concept of soil security. “How to secure our soils?”.**  
123 **( Field et al, 2017). They define 5C’s for a given soil : condition ( = actual soil health);**  
124 **capability (= potential soil health); capital ( =comparison with other soils), connectivity**  
125 **( = interaction with scientific colleagues, stakeholders and policy makers) and**

126 codification (= transparent and effective environmental laws and regulations). The  
 127 “Living Lab/Lighthouse” attempt can contribute to achieve soil security, thus defined.

## 128 2. Engaging the farmers

129 Farmers are confused about current environmental rules and regulations and about  
 130 the overall thrust of environmental policies aimed at achieving sustainable  
 131 development. They feel that current regulations defacto act as suffocating barriers  
 132 hampering their entrepreneurial activities as they appear to reflect a lack of  
 133 understanding among bureaucrats of the adaptive requirements of modern farming. Of  
 134 particular concern are : (i) economic prospects; (ii) unclear environmental regulations,  
 135 and (iii) lack of independent advice. ( e.g. Bampa. et al, 2019; Schroder et al, 2020;  
 136 Bouma, 2021) . A recent I&O survey of dairy farmers in the Netherlands showed that  
 137 88% did not trust government! (<https://www.ioresearch.nl/actueel>). Above all, farmers  
 138 want clarity! Their rallying cry: “provide clear goals and we will reach them”!

139 But if farmers don’t adopt appropriate practices, environmental laws and regulations  
 140 are bound to remain a dead letter. Veerman et al ( 2020) report that 60-70% of  
 141 European soils are degraded in various ways. But after decades of research,  
 142 technical solutions are well known in many cases but they are not effectively  
 143 communicated to practitioners. More effective communication about environmental  
 144 goals in the context of achieving sustainable development is therefore needed with  
 145 both farmers and citizens. This is necessary if only because there is now much  
 146 information on a wide range of farming systems provided by various groups of  
 147 supporters often operating in the social media: organic , biological-dynamic, circular,  
 148 regenerative, nature-inclusive, enriching, high-tech precision and others, many of  
 149 which only considering a limited number of ecosystem services of the SDG spectrum.  
 150 One example: organic farming does not allow application of agrochemicals but when  
 151 applied with precision techniques, non-organic sustainable farming systems can be  
 152 realized. And how about greenhouse gas emission and water quality? Focusing on  
 153 SDG and Green Deal indicators and corresponding thresholds offers an objective  
 154 measure that is valid for all farming systems, even for some possibly new ones to be  
 155 developed in Living Labs. Some Living labs may not yet have reached certain  
 156 thresholds but introduction of management measures that will most likely lead to  
 157 meeting the thresholds in future, should be recognized as a positive signal.

158 When focusing on agriculture, primary attention will not only be on the traditional role  
 159 of producing healthy crops to combat hunger (SDG2 & SDG3), but also on clean  
 160 ground- and surface water (SDG6), on increasing carbon sequestration and limiting  
 161 greenhouse-gas emissions for climate mitigation (SDG13) and on reduction of land  
 162 degradation and biodiversity preservation (SDG15). Also, energy use (SDG7) and  
 163 sustainable production and consumption (SDG12) are relevant, where the latter has  
 164 much in common with SDG2 & SDG3.

165 But current targets and indicators are broadly defined and don't allow direct  
 166 measurement. For example, SDG target 2.4 ( abridged) : “*by 2030 ensure*  
 167 *sustainable food production systems and implement resilient agricultural practices*  
 168 *that help maintain ecosystems*”. The associated indicator: “*proportion of the*  
 169 *agricultural area under productive and sustainable agriculture*” represents a topdown  
 170 effort towards quantification but this will be difficult to assess when there are no clear  
 171 methods and quantitative criteria for “*sustainable agriculture*” that farmers can apply  
 172 in order to adapt their management. The same lack of indications as to how goals  
 173 are defined in practical terms applies to the **very** important recent Berlin declaration  
 174 of 68 ministers of agriculture emphasizing in 24 points the crucial role of soils in  
 175 contributing to food security and environmental quality ( GFFA, 2022 and: [https://gffa-](https://gffa-berlin.de/en/)  
 176 [berlin.de/en/](https://gffa-berlin.de/en/)) **which is in line with Lal et al ( 2021)**. Clearly, the scientific community  
 177 is challenged to produce clear procedures to assess the SDG **indicators** and  
 178 establish “Living Labs” **that may result in successful** “Lighthouses” , linking farmers  
 179 with the scientific community and society at large.

180 In this context, measuring and judging ecosystem services (es), defined as: “*services*  
 181 *contributed by the ecosystem to mankind*” (<https://www.millenniumassessment.org>).  
 182 can be a suitable bottom-up procedure to specify the current general indicators for the  
 183 various targets. (e.g., Bouma, 2014; Keesstra et al., 2016). For example, part of SDG2  
 184 is defined by the es: *production of biomass*; part of SDG6 by es: *transformation of*  
 185 *agrochemicals*; part of SDG7 by es: *reduction of energy use*. SDG13 by es: *reduction*  
 186 *of greenhouse-gas emissions* and by *carbon capture*. Part of SDG 15 by *enhancing*  
 187 *biodiversity and combatting land degradation*. Note that ecosystem services fit into a  
 188 much broader socio-economic societal context of the various SDGs and they therefore  
 189 **support the** SDGs providing the desired “*clear and concrete objectives*” as required  
 190 by EC (2021).

191 The various ecosystem services are strongly interrelated and some form of  
192 multifunctional soil use and management has therefore to be realized in “Living Labs”  
193 that will have to be very different in different regions. Distinction of ecosystem services  
194 at farm level in :”Living Labs” has at least two advantages: (i) it allows quantification of  
195 as yet broadly formulated topdown indicators for the various targets of the SDGs as  
196 discussed above, and (ii) the European Union proposes financing of provided  
197 ecosystem services as part of their new Common Agricultural Policy 2021-2027 with a  
198 budget of 350 billion €. **This partly answers the question: ”what’s in it for me” ( Shirk et**  
199 **al, 2012) for European farmers but they also appreciate that their particular farming**  
200 **system will finally be tested with clear, objective indicators.** In fact, farmers are now  
201 like chess players, required to perform simultaneously on six separate SDG playing  
202 boards, an impossible act that needs to be unified into a comprehensive single  
203 approach. And while the rules of the game for chess are clear, the rules for sustainable  
204 development are as yet rather murky.

205 Where does all this leave the target group of land users, of which, again, farmers  
206 **occupy the largest land area.**? In the Netherlands there are appr. 50000 farmers with  
207 different specializations and individual approaches (“farming styles”) based on  
208 various forms of adaptive management ( e.g. Van der Ploeg et al, 2004). Interaction  
209 between scientists and farmers in “Living Labs” can therefore only be successful  
210 when the actual farming system on any given farm is studied first and when adoption  
211 of existing research results and recommendations for possible new research are  
212 based on the features of the particular “Living Lab” being analysed. In fact, every  
213 farm acts like a :”Living Lab”! This implies a need, based on a gradually developing  
214 trustful relationship, to compromise because neither farmers nor researchers have all  
215 the, certainly not perfect, answers. Definition of important ecosystem services in line  
216 with the SDGs and the GD **may sometimes** require regional thresholds to distinguish  
217 the ‘good” from the “not yet good enough”. ( **Scholte-Uebbing et al 2022**). ( see  
218 section 6 ) .**This should, however, not result in relaxation of thresholds at farm level**  
219 **because the implicit expectation that other farms will contribute more than is formally**  
220 **needed to meet regional thresholds, would defeat the overall aim to meet the**  
221 **thresholds : “the Tragedy of the Commons”.**

222 Returning to the three major points of farmer’s concerns, discussed above, when  
223 ecosystem services are measured and assessed, the farmer will know which

224 thresholds will have to be met and this will present a welcome and clear : "*point at the*  
 225 *horizon*"., **providing much desired clarity**. Also, the **transdisciplinary** work in : "Living  
 226 Labs" will provide focused, clear and independent information that is not necessarily  
 227 commercially nor ideologically inspired. **But** whether or not economic goals are  
 228 reached depends on market conditions and consumer choices **that** are beyond the  
 229 direct scope of the environmental issues **and also require transdisciplinary research**.

### 230 **3.Research approaches**

231 The role of the scientific community in addressing the SDGs appears to currently lack  
 232 a practical focus. No lack of theoretical analyses, as cited in the introduction. Clearly,  
 233 to reach the SDGs, an interdisciplinary systems approach is needed. Separate  
 234 scientific disciplines, such as agronomy, hydrology, climatology, soil science and  
 235 ecology tend to follow their own disciplinary regimes, each one also with limited  
 236 contacts with disciplines like economy and sociology. Individual disciplines are  
 237 essential to contribute to the needed broad systems approach but separate  
 238 disciplinary contributions cannot do the job by themselves. So far, this fact has not  
 239 widely been internalised by the various scientific disciplines **judged by the largely**  
 240 **disciplinary articles in scientific environmental journals**. However, the proposed  
 241 definition of soil health ( Veerman et al, 2020) clearly reflects the link of soils with  
 242 ecosystem services and the SDGs and the Green Deal : "*the continued capacity of*  
 243 *soils to support ecosystem services in line with the SDGs and the Green Deal*". **Note**  
 244 **that the SDGs have a worldwide scope while the EU Green Deal follows the SDG**  
 245 **principles**.

246 Of course, widely applied and well tested simulation modeling of the soil-water-  
 247 atmosphere-plant system is a defacto illustration of an interdisciplinary effort, as soil  
 248 scientists, hydrologists, climatologists and agronomists/ecologists have to provide  
 249 basic data for the models ( e.g., White et al., 2013; Kroes et al., 2017; Holzwirth et  
 250 al., 2018; Bieger et al., 2017, **Falconi et al, 2017; De Vries et al, 2022**) . Modeling is  
 251 therefore a key methodology when assessing ecosystem services.

252 Most research is of the "tame" type: a problem and a hypothesis are formulated,  
 253 experiments are made and the hypothesis is either accepted or rejected. Acceptance  
 254 always implies a probability, of , for example, 95%. This implies that in 5% of the  
 255 cases the hypothesis is not true. This explains that "*the truth*" does not exist in



256 scientific experiments, which is difficult to understand by the public and by more than  
 257 a few politicians. But the research community does not only face this “truth” issue but  
 258 also the challenge of dealing with different types of knowledge from different scientific  
 259 disciplines, politicians and the public at large. In this context, the concept of “wicked  
 260 problems” has been applied in policy studies for at least fifty years considering  
 261 conditions where several different and conflicting goals have to be realized at the  
 262 same time as is the case with the SDGs ( e.g. Rittel and Webber, 1973, Peterson,  
 263 2009). Termeer et al (2019) have analysed the concept that has been defined as: ” a  
 264 *class of social system problems which are ill formulated, where: (i) information is*  
 265 *confusing; (ii) there are many clients and decision makers with conflicting values, and*  
 266 *(iii) the ramifications in the whole system are thoroughly confusing*”. More simply:  
 267 *”lack of consensus on problem definition, and lack of consensus on solutions*”. Or:  
 268 *”there are no solutions in the sense of definite and objective answers*”. Bouma et al (  
 269 2011) analysed “wicked” problems in the context of future land use policies by  
 270 defining various options from which a selection can be made.

271 Noordergraaf et al ( 2019) point out that the way people experience problems and  
 272 practices are complex and may involve a mix of emotions, divisions, secrecy,  
 273 competition, resistance and distrust. They prefer to talk about “wicked situations”,  
 274 rather than “wicked problems”. Be that as it may, when defining ecosystem services  
 275 the research community can, in our view, “tame” such “wicked problems” by  
 276 providing measured data and thresholds for ecosystem services in line with the  
 277 SDGs. Available methods can provide part of the data but also new research is  
 278 needed as defining indicators and thresholds still needs much future attention ( see  
 279 section 6). **Following Shirk et al ( 2012) the question can also be raised here: ”what’s**  
 280 **in it for us?”. Aside from the fact that substantial funding is available now, also non**  
 281 **material satisfaction of having contributed to sustainable development will be (**  
 282 **should be) rewarding.**

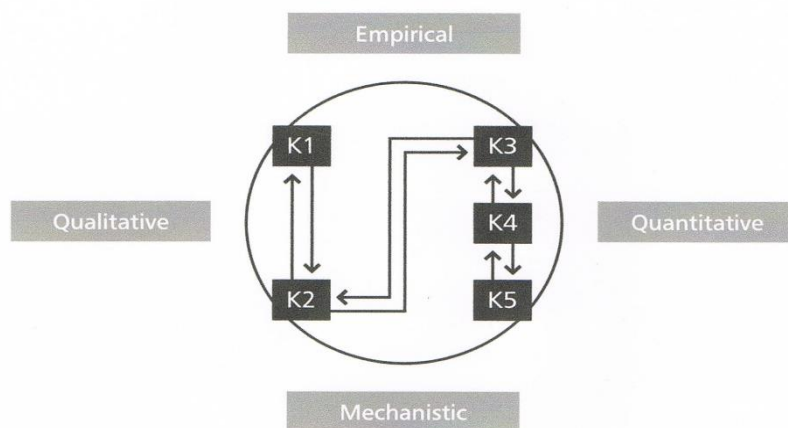
#### 283 **4. Engaging the public**

284 People show increasingly individualistic behavior in the information age where social  
 285 media play an important role and this results in criticism of governments issuing  
 286 rules and regulations that are experienced as being overly restrictive and topdown.  
 287 Critical opinions about government actions, that often remained isolated in the past ,  
 288 become more visible now as they are embraced by social media forming isolated

289 “bubbles” based on mutual confirmation of critical thoughts, also leading to major and  
 290 disruptive demonstrations and protest actions. There clearly is a widening gap  
 291 between government and the people in many countries.

292 How to deal with different forms of knowledge when attempting to improve  
 293 communication between citizens and the policy arena, with science acting as a  
 294 possible intermediary?

295 First of all, different knowledge levels can be distinguished. Figure 1 ( Bouma et al,  
 296 2011) shows two vertical axes: qualitative versus quantitative and empirical versus  
 297 mechanistic. Level K1 represents tacit knowledge by practitioners and interested  
 298 citizens. K2 moves to the expert level, while K3 and K4 represent increasing levels of  
 299 scientific insights. K5 is the domain of cutting edge research. Most soil research is  
 300 focused on publishing K5 results in international refereed journals if only to advance  
 301 scientific careers. But if research has to reach stakeholders and the policy arena,  
 302 such results will often not register. Figure 1 represents the challenge of realizing  
 303 effective research in :”Living Labs” where K1/K2 knowledge will feed and inspire  
 304 K3/K4/K5 research, while the latter will increase tacit K1/K2 knowledge. The two-way  
 305 arrows in Figure 1 are essential to realize joint development of knowledge in :”Living  
 306 Labs”.



307

308 Figure 1 Schematic representation of five types of knowledge, as discussed in the  
 309 text.

310 Bouma et al ( 2015) showed that environmental studies can sometimes be resolved  
 311 by applying available knowledge ( often of the type K3-K5) and that the Pavlov

312 reaction of researchers asking for new research funds when a problem or question is  
 313 raised is not always justified. It should be based first on an application of available  
 314 expertise, showing gaps that justify new research ( section 6).

315 But aside from the knowledge level, communication among people is also affected by  
 316 the perception of knowledge where three aspects can be considered ( Bouma, 2005):  
 317 (1) opinions are “true” , as defined by objective, quantitative standards; (2) they are  
 318 “right” when they agree with established norms of groups of people, and (3) they are  
 319 “real” when they correspond with personal , individual feelings. In short, respectively:  
 320 “IT”, “WE” and “I”.

321 A first priority is joint learning of individual scientists and farmers in “Living Labs”  
 322 combining the respective “I” levels that will usually consist of lower K values for the  
 323 farmers and higher ones for the scientists. **Both groups should certainly consider**  
 324 **existing rules and regulations of the policy arena, as well as opinions of citizens and**  
 325 **action groups but meeting ecosystem thresholds is their first priority to avoid loss of**  
 326 **focus. That has occurred when large, diverse groups tried to guide “:Living Lab”**  
 327 **activities right from the start, demotivating busy farmers. Of course, in theory, “the**  
 328 **public” are already represented right from the start because the SDGs have been**  
 329 **approved by 193 governments, ideally representing their people, in 2015. The**  
 330 **SDGs, their targets and indicators represent a form of “problem framing” that calls for**  
 331 **further refinement, avoiding repetitive discussions about goals.**

332 Listening to different opinions and effective dialogues can result in a convergence of  
 333 the : “IT” issue. When successful interaction, built on gradually increasing mutual  
 334 trust, results in “Lighthouses” , the **larger** “WE” can come in, not only relating to other  
 335 farmers but to interested citizens and politicians as well. **Having specific, well**  
 336 **documented :”Lighthouse” examples will be very helpful, if not essential, for enabling**  
 337 **effective communication and interaction.**

338 Clearly, communication should focus on the process by which the various “I”s, all of  
 339 them with specific ideas about “IT”, can evolve into a shared “WE” of a majority of the  
 340 people, **realizing the :”what’s in it for me” question (Shirk et al, 2012). There will**  
 341 **always be a minority with different “WE” perceptions. So be it.**

## 342 **5.Policy development**

343 Current environmental rules and legislation in Europe focus on separate issues. For  
344 example, the EU Habitat Directive (<http://data.europa.eu/eli/dir/1992/42/oj>) focuses on  
345 nature and has defined protected areas in the NATURA 2000 network in Europe. The  
346 EU Water Guideline (<http://data.europa.eu/eli/dir/2000/60/2014-11-20>) pays only  
347 attention to water quality. Directives dealing with greenhouse gas emissions,  
348 biodiversity and soil health are likely to follow in future.

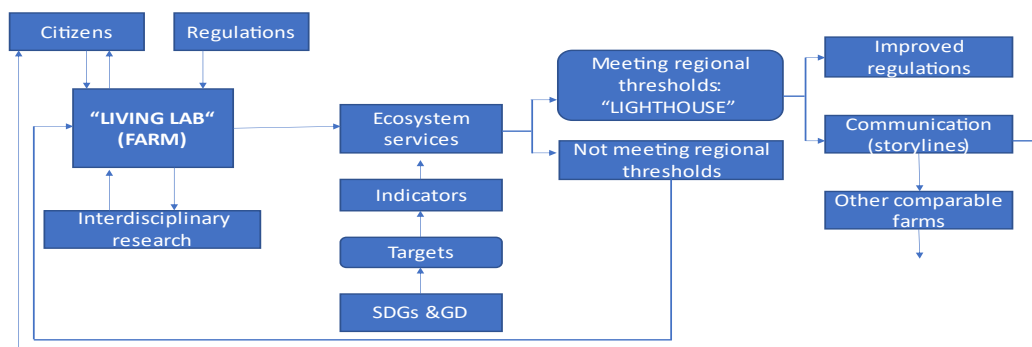
349 But, as discussed, ecosystem services associated with the separate SDGs have to  
350 be satisfied at the same time. How to combine the separate judgements about  
351 ecosystems into a general conclusion about **environmental aspects of** sustainable  
352 development? Defining threshold values for each ecosystem service allows a  
353 selection between services provided by a given "Living Lab", that are satisfactory  
354 versus those that are not. Only when all services satisfy their particular threshold  
355 values, can a "Living Lab" transform into a "Lighthouse", the ultimate objective ( see  
356 also section 6). **Selection of operational threshold values is therefore a key research**  
357 **activity for the near future. Water quality ( SDG6) already provides an example.**  
358 **Threshold values for ground- and surface water have already been defined at EU**  
359 **and national level based on human health studies. Comparable research is needed**  
360 **for production of healthy food, climate mitigation and biodiversity preservation ( see**  
361 **the case study in section 6).**

362 But to establish effective future environmental policies is not only a technical matter  
363 focused on defining and assessing ecosystem services but needs to acknowledge  
364 the current communication problems where "trust" plays an important role. When  
365 environmental-oriented organizations are trusted, effective implementation of  
366 innovative management, focused on sustainable development, are potentially more  
367 successful ( e.g. Gordon-Arbuckle et al, 2015). Then, as discussed in section 4,  
368 policies are successful when a majority of people ("WE") feel that policies are "right".  
369 There will always be a, probably and hopefully, small group that does not agree no  
370 matter what is being proposed. They can best be ignored.

371 Policies that focus on measurement and assessment of ecosystem services, as  
372 discussed above, should be convincing to farmers and citizens alike as their relation-  
373 ship with sustainable development can clearly be demonstrated. "Lighthouses" can  
374 play a central role here, certainly when presented with modern communication  
375 techniques where "storylines" can be quite effective ( e.g. Bouma, 2020).

## 376 6. A case study

377 Discussions so far are summarized in Figure 2. “Living Labs” receive information  
 378 from farmers, scientists and citizens and have to consider existing environmental  
 379 rules and regulations. Ecosystem services are determined to specifically define  
 380 existing environmental targets for the various SDGs and when they meet regional  
 381 thresholds, a “Lighthouse” is established. If not, the activities at the “Living Lab” have  
 382 to continue. “Lighthouse” information is communicated to colleague farmers, citizens  
 383 and to the policy arena with the objective to improve information exchange, future  
 384 regulations and public information.



385

386 Figure 2 A schematic representation of processes and interactions involved when  
 387 transforming “Living Labs” into “Lighthouses” ( see text).

388 An exploratory case study was made for an arable farm on calcareous light clay  
 389 soils in the Netherlands, testing the analysis articulated above . Details are  
 390 presented by Bouma et al ( 2022). Results are summarized in Tables 1 and 2 .  
 391 When assessing six ecosystem services for this “Living Lab”, three services could be  
 392 assessed. Biomass production can be judged by comparison with local yields but an  
 393 independent estimate based on modeling water- limited yields ( Yw as defined by  
 394 van Ittersum, 2013) is preferable. 80% Yw is considered **by these authors** as a  
 395 threshold **and represents a highly generalized level expressing what is theoretically**  
 396 **possible. This varies considerably for different areas where climates and soils differ**  
 397 **and will certainly become even more important in future because of climate change.**  
 398 **The Yw approach originates from the science arena and requires additional field**

399 **testing when applied in the SDG context, considering different crops.** Soil and water  
 400 pollution can be assessed by applying existing rules and regulations **already**  
 401 containing critical thresholds. Land degradation is characterized by soil health to be  
 402 discussed next. Three ecosystem services could, however, not be assessed. The  
 403 quality of ground- and surface water was not measured on-farm but only at some  
 404 distance. This can easily be corrected, preferably by installing automatic monitoring  
 405 equipment, but lack of specific data in this case had to result in a negative  
 406 judgement. Water quality indicators and thresholds are provided by legislation in  
 407 contrast to greenhouse gas emissions **on farm level**, that can, **however**, be estimated  
 408 by modeling . **A major problem is** biodiversity preservation where targets and  
 409 threshold indicators have not yet been defined. Biodiversity has a strong regional  
 410 component and whatever is required on farm level, let alone corresponding  
 411 thresholds , are as yet undefined. In conclusion, this “Living Lab” does not yet qualify  
 412 as a :”Lighthouse”. **The analysis also allows a focus for future research on water**  
 413 **quality and greenhouse-gas emission measurement and on developing indicators**  
 414 **and thresholds for biodiversity.** Bouma et al ( 2022) emphasize the need for modern  
 415 sensing technology to improve measurement of soil characteristics and greenhouse  
 416 gas emissions and for attention to develop rapid, user-friendly on-site tests, .

417

418	<b>Ecosystem service</b>	<b>Indicator</b>	<b>threshold</b>	<b>result</b>
419	SDG2: biomass production	local yields and Yw	80%Yw	positive
420	SDG3: pollution	EU & local reg.	EU & local reg.	positive
421	SDG6: water quality	EU& local reg.	EU & local reg.	negative
422	SDG13: greenhouse gas em.	not defined	not defined	negative
423	SDG15: biodiversity pres.	not defined	not defined	negative
424	SDG15: land degradation	soil health	of 5 indicators	positive

425

426 Table 1. Ecosystem services determined for a :”Living Lab”, an arable farm on calcareous  
 427 light clay soils in Flevoland, the Netherlands ( from Bouma et al, 2022). Conclusion: this  
 428 “Living Lab” does not yet qualify as a :”Lighthouse”,

429

430 Table 2 shows that the soils at this particular :”Living Lab” are healthy, based on  
 431 judging a number of indicators that **essentially** reflect conditions favorable for root

432 growth ( Veerman et al, 2020). As soil biodiversity is not yet defined, in terms of  
 433 indicators, let alone thresholds, the organic matter content is applied here as a (poor)  
 434 proxy value **as the average value at this farm is significantly** higher than the

435	<b>Soil-health indicator</b>	<b>actual value</b>	<b>threshold</b>	<b>result</b>
436	Soil pollution: EU& local reg.	below thresholds	in env.laws	positive
437	Soil structure: bulk density	1.35 g/cm <sup>3</sup> ,sd 0.08	1.55 /cm <sup>3</sup>	
438	Penetrometer res.	0.67 Mpa,sd 0.31	5 Mpa	positive
439	Organic matter content	2.9%, sd 032	2.0%	positive
440	Soil biodiversity	% org matter as proxy	not yet defined	positive
441	Soil fertility	regime based on soil testing		positive
442	positive			
443	Soil moisture regime	well drained	mod. well drained	positive

444

445 Table 2. Soil health indicators for the “Living Lab” described in Table 1. Conclusion: this soil  
 446 is healthy and offers a positive entry point for SDG 15 in terms of lack of soil degradation. .

447

448 threshold. **This is unsatisfactory but considering soils to be unhealthy because of a**  
 449 **lack of operational indicators for soil biodiversity would not be realistic.** Distinction of  
 450 different soil types is important because carbon dynamics vary significantly among  
 451 soil types. Bouma et al ( 2022) emphasize the need to develop more operational  
 452 methods to measure bulk density and organic matter contents, applying available  
 453 sensing techniques that rapidly produce many data while the traditional laboratory  
 454 analyses based on soil samples are costly and time consuming. Besides, small core  
 455 samples are not representative for many structured soils, resulting in high variabilities  
 456 among replicate samples which makes comparisons **based on** thresholds difficult if  
 457 not impossible. **Note that no single value for soil health, somehow representing an**  
 458 **arbitrary mix of six indicators, was presented. The “one-out/all-out” principle was**  
 459 **applied showing which indicators need more focused research when they are**  
 460 **negative.**

461 Overall, the applied analysis of this particular farm **could provide much needed** clarity  
 462 on goals to be achieved and on the role of soils. When certain ecosystem services  
 463 don't meet their threshold, application of innovative forms of management is needed  
 464 to be derived by **joint research on other Living Labs** on this particular type of soil or  
 465 by literature. **Particular attention is needed for living Labs where certain indicators are**

466 not yet met but where management measures have been initiated that are likely to  
 467 result in positive indicators in future. For example, an increase of organic matter  
 468 contents may take years and the introduction of management that will increase the  
 469 organic matter content in time should be acknowledged by regulating agencies. .

470 When criteria for a Lighthouse are met, the farm qualifies for support measures, such  
 471 as those provided by the Common Agricultural Policy of the European Union, as  
 472 discussed above.

473	Soil-health indicator	actual value	threshold	result
474	Soil pollution: EU& local reg.	below thresholds	in env.laws	positive
475	Soil structure: bulk density	1.35 g/cm <sup>3</sup> ,sd 0.08	1.55 /cm <sup>3</sup>	
476	Penetrometer res.	0.67 Mpa,sd 0.31	5 Mpa	positive
477	Organic matter content	2.9%, sd 0.32	2.0%	positive
478	Soil biodiversity	% org matter as proxy	not yet defined	positive
479	Soil fertility	regime based on soil testing		positive
480	positive			
481	Soil moisture regime	well drained	mod. well drained	positive

482

483 Table 2. Soil health indicators for the “Living Lab” described in Table 1. Conclusion: this soil  
 484 is healthy and offers a positive entry point for SDG 15 in terms of lack of soil degradation. .

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## 490 7. Conclusions

491 1. Focusing sustainability research on the United Nations Sustainable Development Goals  
 492 (SDGs) and the associated Green Deal (GD) of the European Union offers a welcome focus  
 493 and : “*point at the horizon*” for scientists, stakeholders and policy makers in what used to  
 494 be the rather hazy concept of sustainable development.

495 2. Recognizing that a communication gap exists between government, stakeholders and  
 496 citizens, the European Union deserves credit for proposing Missions for their new research  
 497 program “Horizon Europe 2021-2027”. The soil Mission emphasizes joint activities in :”Living  
 498 Labs” focused on establishing :”Lighthouses” as a means to improve the research process  
 499 and communication between science and society.



500 3.Establishment of :”Living Labs” aimed at realizing “Lighthouses” can be an effective  
 501 procedure to realize the lofty goals of the SDGs and the Green Deal and presents a  
 502 challenge to the scientific community to realize real-life transdisciplinarity. As “Lighthouses”  
 503 probably already exist, their rapid documentation would provide a valuable boost to the  
 504 “Living Lab/Lighthouse” discussion.

505 4. Existing targets and indicators for ecosystem services in I line with the various land-related  
 506 SDGs are not yet clear enough to allow a focus of activities in :”Living Labs” . Measurement  
 507 of SDG-related ecosystem services is therefore proposed with specific indicators. Threshold  
 508 values will have to be defined for such indicators to allow expression of successful efforts,  
 509 resulting in :”Lighthouses”. Research on thresholds needs particular emphasis. This also  
 510 applies to thresholds for soil health indicators.

511 5. Effective Communication processes are crucial not only when working in “Living Labs” but  
 512 also when addressing farmers and the public at large when successful ”Lighthouses” have  
 513 been established. How to merge widely different individual opinions and attitudes into  
 514 procedures that can form a solid basis for governmental rules and regulations? Focused and  
 515 inspired work in “Living Labs” , based on gradually established mutual trust, can provide an  
 516 answer.

517 6. Only an Interdisciplinary approach can address measurement of ecosystem services.  
 518 Contributions by separate disciplines, such as soil science, have therefore to be framed in  
 519 terms of “support for ecosystem services” as shown for soil science in the presented case  
 520 study. This, rather than pontifications about the importance of certain scientific disciplines, is  
 521 most effective to illustrate the relevance of such disciplines.

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526

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